

International Conference on Innovative Strategies Being Adopted in Management, Technology and Social Sciences

Organised by

Indian Academicians And Researchers Association (IARA)

Venue : Kohima

Date : 14th February 2015

Patrons

Mr. Zahirul Alam Ahmed
Director,
Empyrean Institute of Higher
Education.

Mr. Imran Hussain
Vice President,
Brahmaputra Welfare Organization

Conference Convenor

Dr. Tazyn Rahman

International Advisory Committee

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Director,
Mewar Institute, Ghaziabad

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Associate Professor,
Lingaya's University, Faridabad

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Associate Professor, King Saud
University, Saudi Arabia

Dr. Mohammad Younis
Associate Professor, King
Abdullah University, Saudi Arabia

Dr. Juhab Hussain
Assistant Professor, King Abdulaziz
University, Saudi Arabia

Important Dates

Full Paper Submission : 05th February 2015
Notification of Acceptance : 06th February 2015
Last date of Registration : 14th February 2015

**For assistance contact
Conference Co-ordinator
Mr. Zaved Ahmed.
Mobile: +91 9999817591**

About IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as a part of their preparation to become faculty members and researchers. Visit our website www.iaaredu.com for more details.

About The Conference

The conference aims to provide a forum for the exchange of ideas on the latest business innovations in the field of Management, Technology and different areas of Social Sciences among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants.

Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on the themes or sub themes given below. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 6 - 8 pages (Single columns, Times New Roman font size 12 with 1" margin on all four side) to Email: iaaraconferences@gmail.com / info@iaaredu.com

Automobile Engineering
Mechanical Engineering
Electrical Engineering
Chemical Engineering
Civil Engineering
Electronics Engineering
Computer Engineering
Information Technology
Engineering Ecology
Biotechnology
Nano – technology
Neural Networks
Signal processing
Hospital Management

Business Administration
Banking and Finance
Human Resource Management
Marketing Management
Finance Management
Production Management
Operations Management
M-Commerce
Hotel Management
Tourism Management
Insurance Management
Knowledge Management
Green Marketing
Climate Change

Commerce
E-Commerce
Economics
Education
Geography
History
Philosophy
Political Science
Psychology
Home Science
Health Science
Library Science
Statistics
Law

Registration Fees

Category of Delegates	IARA Member	Non Member
Foreign	\$ 100	\$ 120
Professional / Academicians	1500	1800
Research Scholar / Students	1000	1200

Registration fee includes Conference Kit, Conference Certificate, Breakfast, Lunch and High Tea. It is mandatory for at least one of the author to register for the conference. **Papers are accepted in absentia also.** All accepted papers will be published in International Journal with ISSN and high impact factor. Participants registering on or before 10th February 2015 shall receive the journal during the conference. Those registering thereafter shall receive the journal after 20th February 2015.

Best Paper Award

Prizes	Professional / Academicians	Research Scholar	The "Best Paper Awards" will be awarded in two categories i.e. Professional / Academicians and Research Scholar. All authors whose paper have been accepted are eligible for this award. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in the Valedictory Session.
1 st Prize	3100	3100	
2 nd Prize	1500	1500	

Registration and Payments:

Registration form can be send by courier or scanned copy by email. The Registration Fees can be paid by cash deposit / online transfer in our bank account.

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