

# International Conference on Latest Trends and Practices in Management, Technology and Social Sciences

Organised by

Indian Academicians And Researchers Association ( IARA )

Venue : Manali

Date : 18<sup>th</sup> April 2015

## Patrons

**Mr. Zahirul Alam Ahmed**  
Director,  
Empyrean Institute of Higher  
Education.

**Mr. Imran Hussain**  
Vice President,  
Brahmaputra Welfare Organization

## Conference Convenor

**Dr. Tazyn Rahman**

## International Advisory Committee

**Dr. Susanta K Maharana**  
Principal, Regional Collage of  
Management, Bhubaneswar

**Dr. Pacha Malyadri**  
Principal, Government Degree  
Collage, Patancheru

**Dr. Vijit Chaturvedi**  
Associate Professor,  
Lingaya's University, Faridabad

**Dr. Nurul Fadly Habidin**  
Faculty of Management and Economics,  
University Pendidikan Sultan Idris,  
Malaysia

**Dr. Marwan Mustafa Shamot**  
Associate Professor, King Saud  
University, Saudi Arabia

**Dr. Mohammad Younis**  
Associate Professor, King  
Abdullah University, Saudi Arabia

**Dr. Juhab Hussain**  
Assistant Professor, King Abdulaziz  
University, Saudi Arabia

## Important Dates

Full Paper Submission : 08<sup>th</sup> April 2015  
Notification of Acceptance : 09<sup>th</sup> April 2015  
Last date of Registration : 18<sup>th</sup> April 2015

**For assistance contact  
Conference Co-ordinator  
Mr. Zaved Ahmed.  
Mobile: +91 9999817591**

## About IARA

Indian Academicians and Researchers Association ( IARA ) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as a part of their preparation to become faculty members and researchers. Visit our website [www.iaaraedu.com](http://www.iaaraedu.com) for more details.

## About The Conference

The conference aims to provide a forum for the exchange of ideas on the latest research in the field of Management, Technology and different areas of Social Sciences among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants.

## Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on the themes or sub themes given below. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 6 - 8 pages (Single columns, Times New Roman font size 12 with 1" margin on all four side) to Email: [iaaraconferences@gmail.com](mailto:iaaraconferences@gmail.com) / [info@iaaraedu.com](mailto:info@iaaraedu.com)

Automobile Engineering  
Mechanical Engineering  
Electrical Engineering  
Chemical Engineering  
Civil Engineering  
Electronics Engineering  
Computer Engineering  
Information Technology  
Engineering Ecology  
Biotechnology  
Nano – technology  
Neural Networks  
Signal processing  
Hospital Management

Business Administration  
Banking and Finance  
Human Resource Management  
Marketing Management  
Finance Management  
Production Management  
Operations Management  
M-Commerce  
Hotel Management  
Tourism Management  
Insurance Management  
Knowledge Management  
Green Marketing  
Climate Change

Commerce  
E-Commerce  
Economics  
Education  
Geography  
History  
Philosophy  
Political Science  
Psychology  
Home Science  
Health Science  
Library Science  
Statistics  
Law

## Registration Fees

Category of Delegates	IARA Member	Non Member
Foreign	\$ 100	\$ 120
Professional / Academicians	1500	1800
Research Scholar / Students	1000	1200

Registration fee includes Conference Kit, Conference Certificate, Breakfast, Lunch and High Tea. It is mandatory for at least one of the author to register for the conference. **Papers are accepted in absentia also.** All accepted papers will be published in International Journal with ISSN and high impact factor. Participants registering on or before 15<sup>th</sup> April 2015 shall receive the journal during the conference. Those registering thereafter shall receive the journal after 25<sup>th</sup> April 2015.

## Best Paper Award

Prizes	Professional / Academicians	Research Scholar	The "Best Paper Awards" will be awarded in two categories i.e. Professional / Academicians and Research Scholar. All authors whose paper have been accepted are eligible for this award. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in the Valedictory Session.
1 <sup>st</sup> Prize	3100	3100	
2 <sup>nd</sup> Prize	1500	1500	

## Registration and Payments:

Registration form can be send by courier or scanned copy by email. The Registration Fees can be paid by cash deposit / online transfer in our bank account.

**INDIAN ACADEMICIANS AND RESEARCHERS ASSOCIATION ( IARA )  
1, Santi Path, Darwin Campus II, Zoo Road Tiniali, Guwahati - 781001 (Assam)**