

# International Conference on Emerging Trends in Management, Engineering, Technology and Social Sciences

Organised by

**Empyrean Institute of Higher Education, Guwahati**

in association with

**Indian Academicians And Researchers Association ( IARA )**

Venue : NEDFi House, Guwahati

Date : 23<sup>rd</sup> May 2014

## Patrons

**Mr. Zahirul Alam Ahmed**  
Director,  
Empyrean Institute of Higher Education.

**Mr. Imran Hussain**  
Vice President,  
Brahmaputra Welfare Organization

**Mr. Mofidul Islam**  
Secretary,  
Brahmaputra Welfare Organization

## Conference Convenor

**Dr. Pranjal Sharma**

## Conference Co – Convenor

**Mr. Arup Hazarika**

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Professor, Asian Institute of Technology  
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Associate Professor, King Saud  
University, Saudi Arabia

**Dr. Mohammad Younis**  
Associate Professor, King Abdullah  
University, Saudi Arabia

**Dr. Juhab Hussain**  
Assistant Professor, King Abdulaziz  
University, Saudi Arabia

## Important Dates

Full Paper Submission : 16<sup>th</sup> May 2014

Notification of Acceptance : 11 May 2014

Registration Last Date : 20 May 2014

For assistance contact Conference

Co-ordinator

**Mr. Zaved Ahmed.**

Mobile: +91 9999817591

## About IARA

Indian Academicians and Researchers Association ( IARA ) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as part of their preparation to become faculty members and researchers. Visit our website [www.iaraedu.com](http://www.iaraedu.com) for more details.

## About EIHE

Empyrean Institute of Higher Education is established under the prestigious banner of Brahmaputra Welfare Organization in 2009. It offers professional Diploma, Graduate and Postgraduate programs in the field of Engineering, Management, and I.T education including many other professional jobs oriented courses. The courses offered by EIHE are affiliated/ Recognized by various universities.

## About The Conference

The conference aims to provide a forum for the exchange of ideas on the latest business innovations in the field of commerce, economics, management, engineering, technology, different areas of social sciences and environment among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants.

## Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the following themes or sub themes. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 8 -10 pages (Single columns, Times New Roman font size 12 with 1" margin on all four side) to Email: [iaraconference@gmail.com](mailto:iaraconference@gmail.com)/ [info@iaraedu.com](mailto:info@iaraedu.com)

Automobile Engineering	Business Administration	Commerce
Mechanical Engineering	Banking and Finance	E-Commerce
Electrical Engineering	Human Resource Management	Economics
Chemical Engineering	Marketing Management	Education
Civil Engineering	Finance Management	Geography
Electronics Engineering	Production Management	History
Computer Engineering	Operations Management	Philosophy
Information Technology	M-Commerce	Political Science
Engineering Ecology	Hotel Management	Psychology
Biotechnology	Tourism Management	Home Science
Nano – technology	Insurance Management	Health Science
Neural Networks	Knowledge Management	Library Science
Signal processing	Green Marketing	Statistics

## Registration Fees

Category of Delegates	IARA Member	Non Member
Foreign		\$ 75
Professional / Academicians	1200	1500
Research Scholar / Students	800	1000

Registration fee includes Conference Kit, Conference Certificate, Conference Proceeding / Journal, Breakfast, Lunch and High Tea. It is mandatory for at least one of the author to register for the conference. Papers are accepted in absentia also. All accepted papers will be published either in Conference Proceeding with ISBN or International Journal with ISSN

## Best Paper Award

Prizes	Professional / Academicians	Research Scholar	The "Best Paper Awards" will be awarded in two categories i.e. Professional / Academicians and Research Scholar. All authors whose paper have been accepted are eligible for this award. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in the Valedictory Session.
1 <sup>st</sup> Prize	5100	5100	
2 <sup>nd</sup> Prize	3100	3100	

## Registration and Payments:

Registration Fees should be paid by Demand Draft drawn in favour of IARA payable at Guwahati or online transfer in IARA account. Send your DD and registration form to IARA, 1, Santi Path, Darwin Campus II, Zoo Road Tiniali, Guwahati - 781001 (Assam)