

International Conference on Innovative Practices in Management, Technology and Social Sciences

Organised by

Indian Academicians And Researchers Association (IARA)

Venue : Hotel Blue Pine, Ziro, Arunachal Pradesh

Date : 27th August 2014

Patrons

Mr. Zahirul Alam Ahmed
Director,
Empyreal Institute of Higher
Education.

Mr. Imran Hussain
Vice President,
Brahmaputra Welfare Organization

Mr. Mofidul Islam
Secretary,
Brahmaputra Welfare Organization

Conference Convenor

Dr. Pranjal Sharma

Conference Co – Convenor

Mr. Sanjeev Sharma
Mr. Bimal Mandal

International Advisory Committee

Dr. Sumanta Guha
Professor, Asian Institute of
Technology Thailand

Dr. Nurul Fadly Habidin
Faculty of Management and Economics,
University Pendidikan Sultan Idris,
Malaysia

Dr. Marwan Mustafa Shammot
Associate Professor, King Saud
University, Saudi Arabia

Dr. Mohammad Younis
Associate Professor, King
Abdullah University, Saudi Arabia

Dr. Juhab Hussain
Assistant Professor, King Abdulaziz
University, Saudi Arabia

Important Dates

Full Paper Submission : 16th August 2014
Notification of Acceptance : 17th August 2014
Last date of Registration : 27th August 2014

**For assistance contact
Conference Co-ordinator
Mr. Zaved Ahmed.
Mobile: +91 9999817591**

About IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as a part of their preparation to become faculty members and researchers. Visit our website www.iaaedu.com for more details.

About The Conference

The conference aims to provide a forum for the exchange of ideas on the latest business innovations in the field of Management, Technology and different areas of Social Sciences among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants.

Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on the themes or sub themes given below. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 6 - 8 pages (Single columns, Times New Roman font size 12 with 1" margin on all four side) to Email: iaaconference@gmail.com / info@iaaedu.com

Automobile Engineering
Mechanical Engineering
Electrical Engineering
Chemical Engineering
Civil Engineering
Electronics Engineering
Computer Engineering
Information Technology
Engineering Ecology
Biotechnology
Nano – technology
Neural Networks
Signal processing

Business Administration
Banking and Finance
Human Resource Management
Marketing Management
Finance Management
Production Management
Operations Management
M-Commerce
Hotel Management
Tourism Management
Insurance Management
Knowledge Management
Green Marketing

Commerce
E-Commerce
Economics
Education
Geography
History
Philosophy
Political Science
Psychology
Home Science
Health Science
Library Science
Statistics

Registration Fees

Category of Delegates	IARA Member	Non Member
Foreign	\$ 100	\$ 120
Professional / Academicians	1500	1800
Research Scholar / Students	1000	1200

Registration fee includes Conference Kit, Conference Certificate, Breakfast, Lunch and High Tea. It is mandatory for at least one of the author to register for the conference. **Papers are accepted in absentia also.** All accepted papers will be published in International Journal with ISSN and high impact factor. Participants registering on or before 20th August 2014 shall receive the journal during the conference. Those registering thereafter shall receive the journal after 2nd September 2014.

Best Paper Award

Prizes	Professional / Academicians	Research Scholar
1 st Prize	3100	3100
2 nd Prize	1500	1500

The "Best Paper Awards" will be awarded in two categories i.e. Professional / Academicians and Research Scholar. All authors whose paper have been accepted are eligible for this award. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in the Valedictory Session.

Registration and Payments:

Registration form can be send by courier or scanned copy by email. The Registration Fees can be paid by cash deposit / online transfer in our bank account.

INDIAN ACADEMICIANS AND RESEARCHERS ASSOCIATION (IARA)
1, Santi Path, Darwin Campus II, Zoo Road Tiniali, Guwahati - 781001 (Assam)