



Indrapuram
Institute of Higher Studies

CHANGING PARADIGMS
FOR
ECONOMIC
&
SUSTAINABLE
DEVELOPMENT

National Conference

Saturday, February 17, 2018

Chief Patron

Smt. Meena Singh, Chairman

Patron

Ms. Shalini Singh, President

Conference Director

Prof. (Dr.) Sharad Kr. Goel, Director

Advisory Board

Ms. Rita Singh

Vice President

Dr. S. Durgaa Prasad

Director General, IBI

Mr. P.K. Agarwal (B.T., IIM-A)

Academician and Advisor, Higher Education

Convener

Ms. Swati Jain

Organizing Committee

Dr. Sonal Kapoor

Mr. Ajay Kumar Varshney

Ms. Sanjana Tewari

Ms. Richa Agarwal

Ms. Prachi Dubey

Mr. Vinod Soni

Ms. Purna Bhatnagar

Venue:
INDRAPURAM INSTITUTE OF HIGHER STUDIES
Plot No. 1, Vishisht Shiksha Bhookhand
Indrapuram, Ghaziabad, Delhi – NCR
Email: conference.ihs@gmail.com
Website: www.theihs.com

Day and Date:
Saturday, February 17, 2018



In Association with
Indian Academics and
Researchers Association (IARA)
website: www.iaraedu.com



About the Institute

Indrapuram Institute of Higher Studies, a unit of Tapindu Educational Society, Indrapuram and Radiant Group of Institutions, is a premier institute in Delhi NCR. IHS belongs to a pool of ten institutions which encompasses a wide network of educational institutes comprising of Residential and Non-Residential School, Degree colleges affiliated to the respective universities and management boards in India.

Since its inception, IHS has evolved into a great intellectual, cultural and educational movement earning a reputation for academic excellence in providing real time and quality education. IHS NCR campus offers post graduate and under graduate management programmes, which are value driven and rigorous. The professionally oriented programmes offered by IHS are designed to train the students to become well versed and accelerated in their fields of choice.

IHS stands for development and innovation of management science in all its perspectives and strives consistently to become the center of excellence in management education. With an established reputation as providers of management and professional education in northern India, and having experience in training people to enter a range of professions ranging from accountancy, IT, operations, finance, marketing, human resources, services and continuing professional development, IHS is one of the most appropriate choices for the young Indian student.

IHS not only provides the latest facilities and technology required for a professional learning environment, with an employee base having a mix of highly skilled academic and industry professionals to complement the need for sound academic theory underpinned with practical relevance. IHS offers rigorous academic and certified professional programmes that deliver the skills demanded by today's employers. Continuously striving to monitor and improve all the courses being offered by IHS, so as to take the learning to intellectually challenging platforms, the institute is a pace setter in management education and has evolved into a repository of rich accumulated experience. All the courses running at IHS have further strengthened the resolve to play significant role in the field of Business Management, Computer Sciences, Commerce and Journalism & Mass Communication.

About IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects, conferences to its members.

IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided opportunities to develop & clarify their research interests & skills as part of their preparation to become faculty members & researcher.

About the Conference

The 2030 agenda of UN for Sustainable Development has progressed significantly and is being talked about and discussed at every forum and round table conference. Sustainable Development is the organizing principle for meeting human development goals while at the same time sustaining the ability of natural systems to provide the natural resources and ecosystem services upon which the economy and society depend. The desired result is a state of society where living and conditions and resource use continue to meet human needs without undermining the integrity and stability of the natural systems.

The success of this process depends critically on strong and dynamic links to the national level, where actual progress is achieved and implementation challenges are addressed. To exchange national experiences and best practices in that regard, while on one side ministers and high-level government officials are preparing and presenting their national actions for the implementation, the bodies of academicians and researchers are churning their brains to suggest new methods for achieving this.

Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs that stimulate the economy while not harming the environment. Job opportunities and decent working conditions are also required for the whole working age population.

A continued lack of decent work opportunities, insufficient investments and under-consumption lead to an erosion of the basic social contract underlying democratic societies; that all must share in progress. The present conference aims at discussing such issues where a change in paradigms is required for Sustainable Development.

Technical Tracks

1. Demonetization and Black Money
2. GST and Indian Economy
3. Financial Inclusion and Development Finance
4. Corporate Restructuring and Strengthening Indian Capital Market
5. Digital Finance
6. Sustainable Energy Management
7. Project and Infrastructural Financing
8. Startup Businesses
9. Social Awakening and Marketing
10. Social Media Marketing and its Impact on Entrepreneurship
11. Marketing Models and Business Sustainability
12. Empowering Women in Development Process
13. Big data Application and Analysis
14. HR for Sustainable Development
15. Effective Education Policy



Call for Papers

Thought provoking, original research papers and case studies giving new insights and radically different views are invited from

- Students of UG / PG courses
- Research scholars
- Academicians and Faculty Members
- Corporate professionals, Entrepreneurs, Business practitioners, Consultants etc

Based on original unpublished work, abstracts and full papers should be submitted online at conference.ihs@gmail.com as per the dates given in this brochure.

Guidelines for Paper Submission

Abstract: 400 – 500 words, 5 keywords, MS word format only.

Full Paper: 1500 – 5000 words, TNR font, 12 size, 1.5 line spacing, 1.5 inch margin on left and 1 inch margin on all other sides. Page numbers at bottom middle. First page should contain the details of all the author/s (maximum 3) along with professional affiliations.

Tables, Charts and Graphs: All in Black and White, in case of secondary data – source must be quoted.

References: APA format to be adhered to.

Note: All abstracts and papers must be sent in word document editable form.

Publication in UGC approved Journal:

All the Research papers selected for the conference will be published in UGC Approved 'International Journal of Research in Management & Social Science' having ISSN: 2322 – 0899.

Registration Fee Details

Category	Fee (in INR)
Students	500
Research Scholars	800
Academicians & Faculty	1000
Corporate & Others	1600

Registration fee includes Conference kit, high tea and lunch. Participants interested in attending the conference and not contributing the paper can do so by paying the registration fee as applicable. There is a provision of paper submission in absentia also but the fee for that will remain same.

In case of multiple authors (maximum 3), the same registration fee will be charged from all the authors individually and separate conference kit and certificate will be provided to all.

Note: There is an early bird discount of 20% on all categories till January 30, 2018. Participants are encouraged to submit the full paper before this date to avail the discount.

Mode of Payment:

Online / NEFT / RTGS Transfers

Bank: ICICI Bank

Branch: ICICI Bank, Aditya City Center, Ghaziabad

Account No. : 071801002067

IFSC Code: ICICI0000718

Demand Draft: In favour of

'Indrapuram Institute of Higher Studies' payable at Ghaziabad

Cash: At IHS Campus

Important Dates

Last date of submission of abstract and full paper	February 3, 2018
Notification of acceptance of full paper	February 7, 2018
Last date of registration	February 10, 2018

Date of Conference: February 17, 2018