

# CONFERENCE REPORT

3<sup>rd</sup> INTERNATIONAL CONFERENCE  
ON  
GLOBAL ISSUES IN MULTIDISCIPLINARY  
ACADEMIC RESEARCH

29<sup>th</sup> JULY 2023

ORGANISED  
BY



INDIAN ACADEMICIANS AND  
RESEARCHERS ASSOCIATION  
(IARA)

IN ASSOCIATION  
WITH



RAJABHAT MAHA SARAKHAM  
UNIVERSITY, THAILAND

# CONFERENCE REPORT

## 3<sup>rd</sup> INTERNATIONAL CONFERENCE

*On*

*Global issues in Multidisciplinary*

*Academic Research*

29<sup>th</sup> July 2023



Organised By

Indian Academicians and Researchers Association (IARA)

In Association With



Rajabhat Maha Sarakham University, Thailand

# ABOUT IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects and conferences to its members.

IARA is dedicated to advancing education research as a scientific and scholarly field. It promotes the use and application of education research around the world. One of the aims of the Research Association is to bridge the gap between the researchers and publishing their research work to the world community. It organizes conferences and help in facilitating the publishing of promising research papers. IARA is engaged in helping researchers to publish their promising research work in Journals indexed at Scopus, ABDC, Web of Science, UGC Care etc.

This Association was organized with six major objectives:

- To encourage scholarly work in research.
- To encourage Researcher to become involved in systematic research activities.
- To foster the exchange of ideas and knowledge across the globe.
- To provide a forum for discussion of problems related to educational research.
- To conduct workshops, seminars, conferences etc. on educational research
- To provide financial assistance to the research scholars.

# ABOUT RAJABHAT MAHA SARAKHAM UNIVERSITY

Rajabhat Maha Sarakham University is a Public Higher Education Institution in Maha Sarakham Province Developed from the Mahasarakham Teacher College that was established in the year B.E. 1962 and Maha Sarakham Rajabhat Institute in the year 1992. The university is located in the city of Maha Sarakham, near Maha Sarakham University. Rajabhat Maha Sarakham University has an area of 454 rai with 57 buildings. Visit our website [www.rmu.ac.th](http://www.rmu.ac.th) for more details.

Currently, Rajabhat Maha Sarakham University offers Kindergarten, Diploma, Bachelor's Degrees, Graduate Certificates, Master's Degrees and Doctorate Degrees. Both general courses and associate courses are available. It consists of 9 faculties, 1 graduate school, and 1 school:

## **Science and Technology Group**

- Faculty of Agricultural Technology
- Faculty of Information Technology
- Faculty of Management Science
- Faculty of Science and Technology
- Faculty of Engineering

## **Humanities and Social Sciences Group**

- Faculty of Education
- Faculty of Law

- Faculty of Humanities and Social Sciences
- Faculty of Political Science and Public Administration

### **Support Agencies**

- Graduate School
- Demonstration School of Rajabhat Maha Sarakham University

# ABOUT THE CONFERENCE

The conference aims to provide a forum for the exchange of ideas on the Global Issues in Multidisciplinary Academic Research during recent times. The conference aims to provide a common platform for researchers from the Academia as well as the Industry to discuss and present their research work and also will try to provide an opportunity for collaboration among them.

# CONFERENCE CONVENOR



## **Dr. Tazyn Rahman**

Founder

Indian Academicians and Researchers Association, India

### **About Dr. Tazyn Rahman**

Dr. Tazyn Rahman is the Managing Director of IARA Research Solutions Pvt. Ltd. She has close to fifteen years of experience in academics and industry. She holds a Ph.D. in Commerce from CCS University, Meerut and a M.B.A degree with specialization in HR and Marketing from Gauhati University, Assam.

Dr. Tazyn Rahman has been the Dean (Academics) of Jaipuria Institute, Ghaziabad. She was also the Head Scholars Program at IMS, Noida. She has also served as an Associate Professor at I.T.S Mohan Nagar Campus, Ghaziabad.

She was also a Programme Director of a Management Development Programs in “Brand Management” conducted by Jaipuria Institute of Management Studies, Ghaziabad.

She has Presented/contributed more than 30 research papers in various National and International conferences.

She has Published more than 50 Research papers in International Journals like, International Journal of Research in Commerce & Management, International Journal of Business Economics, Management & Research and International Journal of Advanced Research in Management & Social Sciences etc.

She is the Editor - In - Chief of International Journal of Advance and Innovative Research which was in the UGC list.

She is also the Editor - In - Chief of International Journal of Research in Management & Social Science which was in the UGC list.

She is in the Editorial Board Member of International Journal of Advanced Research in Management and Social Sciences ( ISSN: 2278-6236 ) and Journal of Business Management & Social Sciences Research (ISSN: 2319-5614) published by Greenfield Advanced Research Publishing House and Blue Ocean Research Journals (BORJ) respectively.

She was the Guest Editor of Bioscience Biotechnology Research Communications (Special issue). The journal is presently listed in Emerging Sources Citation Index (ESCI) / Web of Science (WoS)

She has been the Convener of more than 6 International Conferences.

She has Edited 10 Books with ISBN.

She was conferred with the Inspiring Educator Award during the Asia Pacific Excellence Awards organized by Asia Pacific Chamber of Commerce in January'22.

She was also awarded with the Women of Worth Award for the year 2019 by Institute of Management Studies, Noida. She was awarded People's Choice Award for the year 2017 by Institute of Management Studies, Noida. She was also awarded the "Best Teacher" of the year 2007 by Mewar Institute of Management.

She has attended many FDPs & Workshops organized by Institutes of high repute.



# CONFERENCE CONVENOR



## **Dr. Sanya Kenaphoom**

Director

Research and Development Institute  
Maha Sarakham Rajabhat University, Thailand

### **About Dr. Sanya Kenaphoom**

Prof. Dr. Sanya Kenaphoom, has a bachelor's degree in Political Science, a Master Degree in Arts, and a Ph.D. in Public Administration. Presently he is working with the Faculty of Political Science and Public Administration, Maha Sarakham Rajabhat University for more than fourteen years.

He has served as the Director of the Research and Development Institute, which oversees the overall research administration of the University for five years.

He has an outstanding research in "The Influence of Political Utilities on Political Decisions".

He has a collection of more than ten textbooks, and one of his outstanding texts is "Concepts and Theory of Public Administration". He has published more than one hundred articles in journals in the Thai Citation Index base, and has also published more than seventy articles in the international journals which are listed in Scopus.

He is also the editor of the Journal of Research and Development Institute, and is a peer reviewer for more than twenty journals of international repute.

# CONFERENCE CONVENOR



## **Ms. Nattida Klangpracha**

Director

International Relations and International Education,  
Maha Sarakham Rajabhat University, Thailand

### **About Ms. Nattida Klangpracha**

Ms. Nattida Klangpracha is currently working as the Director of International Relations and International Education, Maha Sarakham Rajabhat University. Prior to this she was Deputy director of International Relations and International Education, RMU. She has 10 years of Work experience. She specialize in Teaching English to Speakers of Other Languages (TESOL), Curriculum and instruction.

She has presented many research papers National and International conferences and published in the Journals of National and International repute.

## CHIEF PATRON



**Dr. Nisarat Chotechoei**  
Acting President  
Rajabhat Maha Sarakham University, Thailand

## PATRON



**Assistant Professor  
Kanokwan Sriwapi**  
Vice President  
Rajabhat Maha Sarakham  
University, Thailand



**Kamon Ponkham**  
Vice President  
Rajabhat Maha Sarakham  
University  
Thailand



**Jeeranan Senajak**  
Vice President  
Rajabhat Maha  
Sarakham  
University  
Thailand

## CONFERENCE CO-CONVENORS



**Ms. Hathaikarn  
Labcome**  
Deputy Director  
International  
Relations and  
International  
Education, Rajabhat  
Maha Sarakham  
University, Thailand



**Assistant Professor  
Dr. Suthinee Atthakorn**  
Deputy Director of Planning and  
Quality Assurance  
Rajabhat Maha Sarakham  
University, Thailand



**Assistant Professor  
Dr. Pak Sathanasaowapak**  
Deputy Director of Technology,  
Information and Cooperation  
Rajabhat Maha Sarakham  
University, Thailand



**Mr. Krisada  
Saenbuakham**  
Deputy Director of  
Administration and  
Research  
Rajabhat Maha  
Sarakham University,  
Thailand

## CONFERENCE COMMITTEE



**Thanyachanok  
Pawala**  
Assistant Director of  
Research and  
Development  
Institute, Rajabhat  
Maha Sarakham  
University, Thailand



**Assistant Professor  
Dr. Mali Sarobol**  
Assistant Director of Research  
and Development Institute  
Rajabhat Maha Sarakham  
University, Thailand



**Assistant Professor  
Chavisorn Phukapak**  
Assistant Director of Research  
and Development Institute,  
Rajabhat Maha Sarakham  
University, Thailand



**Watanya Chaiwong**  
Project Coordinator  
of Research and  
Development  
Institute, Rajabhat  
Maha Sarakham  
University, Thailand



**Dr. Kanlayani  
Charoensoparat**  
Acting Head of  
Research and  
Development  
Institute  
Rajabhat Maha  
Sarakham  
University, Thailand



**Mr. Puthai Rattaban**  
Research Technical Officer  
Research and Development  
Institute,  
Rajabhat Maha Sarakham  
University, Thailand



**Mr. Wasin Boonthongtheng**  
Educator  
Research and Development  
Institute,  
Rajabhat Maha Sarakham  
University, Thailand



**Mr. Jakkrawut  
Lekkla**  
General  
Administration  
Assistant  
Research and  
Development  
Institute,  
Rajabhat Maha  
Sarakham University,  
Thailand

# GUEST OF HONOR



## **Dr. Shankar Goenka**

Founder & Managing Director  
WOW Factors India

### **About Dr. Shankar Goenka**

Born into an accomplished business family of par excellence that ran a textile manufacturing empire, Dr. Shankar Goenka left his family business and set up WOW Factors India Pvt. Ltd., in 2006 to nourish his passion for building and refining Human Capital to help individuals and organisations for achieving sparkling success.

An avid researcher, inquisitive learner and a competent professional who believes in inclusive growth and sustenance of mankind, Dr. Shankar's exploration led him to specializing in "Whole Brain Thinking" under the able guidance of the Nobel laureate Dr. Kobus Neethling in South Africa which formed the centre pillar of all his training programmes for his divergent audience.

Dr Shankar travels across the globe on invitations from national and international bodies for speaking and training assignments through his offices in India, Middle East, Nepal, Bangladesh & South Africa and is the recipient of a string of prestigious awards from India and abroad in Creative thinking, Transformational leadership, Capacity building, Happiness and many more.

He has facilitated more than 5,00,000 people & his clientele which include an ocean of school children from 350+ schools, universities from India and overseas, professionals, academicians, CEOs, judges, Bureaucrats, Business owners from more than 150 Corporations, PSUs, most of the Fortune 500 Companies...

He is the Founder & Managing Director of WOW Factors India.

He Heads the Goenka Institute of Education & Research & Goenka Public Schools

He is a Member of United Nations Global Compact Network, Chairperson of Advisory Board, Taru Foundation, Advisor of Sports Academy Association of India , Training Partner for Indian Institute of Corporate Affairs (IICA), Adjunct Professor at Maharshi Dayanand University (MDU), Rohtak, Channel Partner with National Small Industries Corporation (NSIC).

He is also the Corporate Trainer for NSIC, IFFCO, ONGC, Indian Oil, DMRC, NIESBUD, NHPC, NTPC, ITBP, Hindustan Times, OBC, IamSMEofIndia, PATANJALI and many more.

He is Working very closely with Ministries & Council such as Ministry of Minority Affairs, Sector Skill Councils, NSDC, MSME, CII, FICCI, ASSOCHAM and many more.

He has many more feathers to his cap. This session will actually fall short if I mention all his engagements.



# SESSION CHAIRS



**Prof. (Dr.) Manoj Kumar Jha**  
Professor - HR  
Institute of Technology & Science  
(I.T.S)  
Mohan Nagar, Ghaziabad (UP) -  
201007, India



**Prof. (Dr.) G. S. Vijaya**  
Professor, Decision Science Department  
CMS Business School  
Jain Deemed to be University  
Bengaluru, India



**Dr. Shantanu Saha**  
Assistant Professor  
Ramcharan School of Leadership, Dr.  
Vishwanath Karad MIT  
World Peace University, Pune 411038,  
Maharashtra, India



**Dr. Imran Baig Mirza**  
Assistant Professor, Department of BBA  
(Computer  
Application), Poona College of Arts, Science  
and Commerce, Pune



**Dr. Vijay K Vishwakarma**  
Assistant Professor & NSS Programme  
Officer  
Department of Commerce,  
Bunts Sangha's, S M Shetty College of  
Science, Commerce and Management  
Studies, Powai

## INTERNATIONAL ADVISORY MEMBERS

**Dr. Hamid Saremi**

Vice Chancellor  
Islamic Azad University-Quchan Branch  
Quchan, Iran

**Prof. (Dr.) Alireza Heidari**

Professor, Faculty of Chemistry  
California South University  
California, USA

**Dr. Rosemary Ekechukwu**

Associate Dean, Faculty of Education  
University of Port Harcourt  
Rivers State, Nigeria

**Prof. (Dr.) Elez Osmanovic**

Director,  
Institute for Scientific Research and  
Development  
Montenegro

**Prof. (Dr.) Amer A. Taqa**

Professor, DBS Department  
University of Mosul  
Iraq

**Dr. Marwan Mustafa Shammot**

Associate Professor,  
King Saud University  
Riyadh, Kingdom of Saudi Arabia

**Dr. Mohan Lal Agarwal**

US Fulbright Fellow & Professor  
MENA College of Management (MCM)  
Dubai

**Prof. (Dr.) Jose Vargas Hernandez**

Research Professor  
University of Guadalajara  
Zapopan, Jalisco, México

**Dr. Maria-Ana Tupan**

Professor  
University of Bucharest  
Romania

**Prof. (Dr.) Badar Alam Iqbal**

**Adjunct Professor**  
Monarch University  
Switzerland

**Dr. P. Madhu Sudana Rao**

Professor,  
Mekelle University, Mekelle,  
Ethiopia

**Dr. Sarfaraz Karim**

Associate Professor  
Bakhtar University  
Kabul

## NATIONAL ADVISORY MEMBERS

**Prof. Badiuddin Ahmed**

Dean  
Maulana Azad National Urdu University,  
Hyderabad

**Dr. Aloysius Edward J.**

Dean, Commerce and Management  
Kristu Jayanti College  
Bengaluru

**Dr. Gulabchand K Gupta**

Principal  
Seva Sadan College of Arts, Science &  
Commerce, Ulhasnagar

**Dr. Ravikant Swami**

Director  
DME Management School, Noida

**Dr. V. I. Paul**

Professor, Department of Zoology  
Annamalai University, Annamalainagar

**Prof. (Dr.) Sudhansu Ranjan Mohapatra**

Dean  
Faculty of Law  
Sambalpur University, Sambalpur

**Prof. (Dr.) Aftab Anwar Shaikh**

Principal  
Poona College of Arts, Science and  
Commerce, Pune

**Dr. Ritu Bhattacharyya**

Principal  
Sasmira's Institute of Commerce & Science  
Mumbai

**Dr. Hiresh Luhar**

Director  
VIVA Institute of Management & Research, Thane

**Dr. Dhananjay Prabhakar Awasarikar**

Professor  
Suryadutta Institute, Pune



**Dr. Praveen Bhatt**  
Professor  
Asia Pacific Institute of Information  
Technology, Panipat

**Dr. Vijit Chaturvedi**  
Associate Professor  
Amity University  
Noida

**Dr. Nishikant Jha**  
HOD, Accounting & Finance  
Thakur College  
Mumbai

**Dr. Shraddha Prasad**  
Associate professor  
HOD, Department of Applied Science  
Jharkhand Rai University, Ranchi

**Dr. Guru Basava Aradhya .S**  
Associate Professor  
Christ (Deemed to be university)  
Pune

**Dr. Sunita S Yadav**  
Vice Principal  
Shri Ram College of Commerce, Science and Arts  
Bhandup West, Mumbai

**Dr. Shikha Mishra**  
Associate Professor , Amity Business School  
Amity University  
Noida

**Dr. Sushil Kumar Pare**  
Associate Professor  
Thakur institute of management Studies and  
Research  
Mumbai

**Dr. Veeramani S.**  
Assistant Professor  
Centre For Management Studies  
Jamia Millia Islamia, New Delhi

**Prof. G. Ganesan @ Subramanian**  
Assistant Professor, EEE  
E.G.S. Pillay Engineering  
College(Autonomous), Nagapattinam

**Dr. Indrajit Ghosal**  
Assistant Professor  
Amity Institute of Information Technology,  
Amity University, Patna

**Prof. (Dr.) Aradhna Yadav**  
Professor  
Krupanidhi School of Management  
Bengaluru

**Dr. Manoj P. K.**  
Associate Professor  
Cochin University of Science and Technology  
Cochin

**Jayshree Mahta**  
HOD, Commerce  
Shri MD Shah Mahila College of Arts and  
Commerce Malad(West), Mumbai

**Dr. N. Shanmugasundaram**  
Associate Professor, Department of EEE  
VELS Institute of Science Technology and  
Advanced Studies (VISTAS), Chennai

**Dr. S. Sagathevan**  
Head, Department of Economics  
Faculty of Science and Humanities  
SRM IST, Kattankulathur

**Dr. Divya Prakash**  
Associate Professor  
Department of Civil Engineering  
Poornima University, Jaipur

**Dr. C. Kathiravan**  
Associate Professor  
Annamalai University  
Annamalai Nagar

**Dr. P. Sairani**  
HOD, Finance Department  
ICBM- SBE  
Hyderabad

**Dr. Shraddha Mayuresh Bhome**  
Assistant Professor  
Satish Pradhan Dnyansadhana College  
Thane (West)

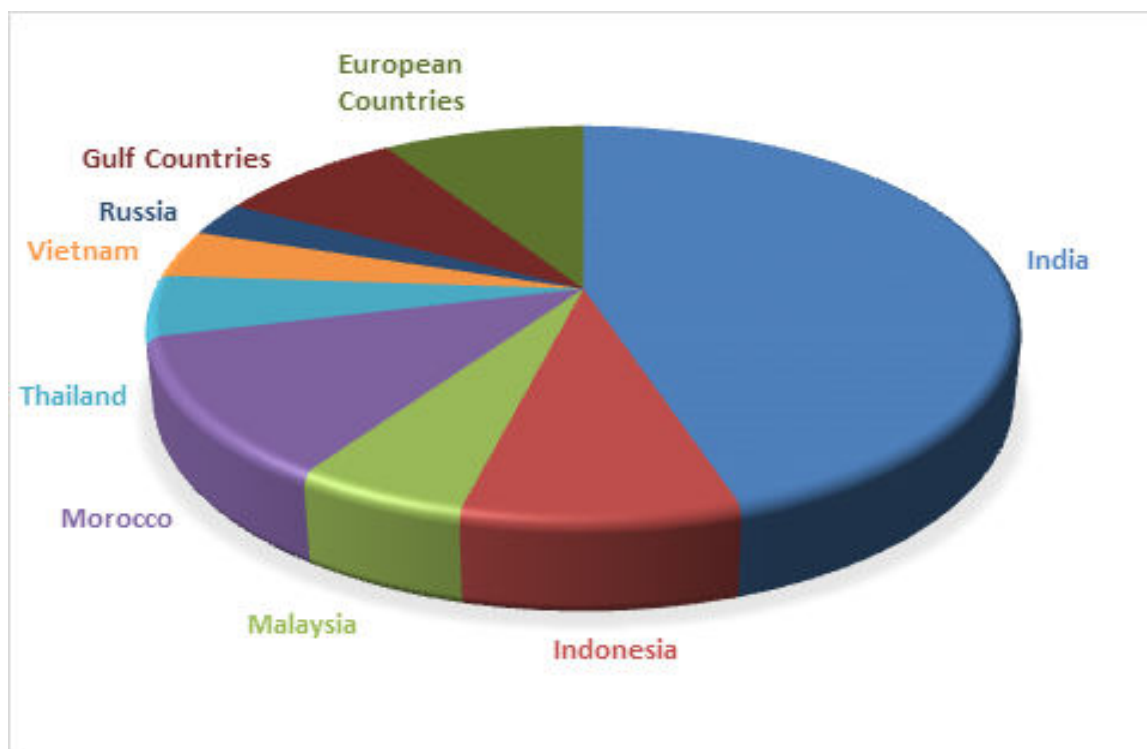
**Prof. (Dr.) Madhav N Rode**  
Department of Physics  
Vaidyanath College  
Parli - Vajinath , Dist. Beed

**Dr. P. Vijayalakshmi**  
Assistant Professor  
Department of Commerce, Annamalai  
University (Deputed)

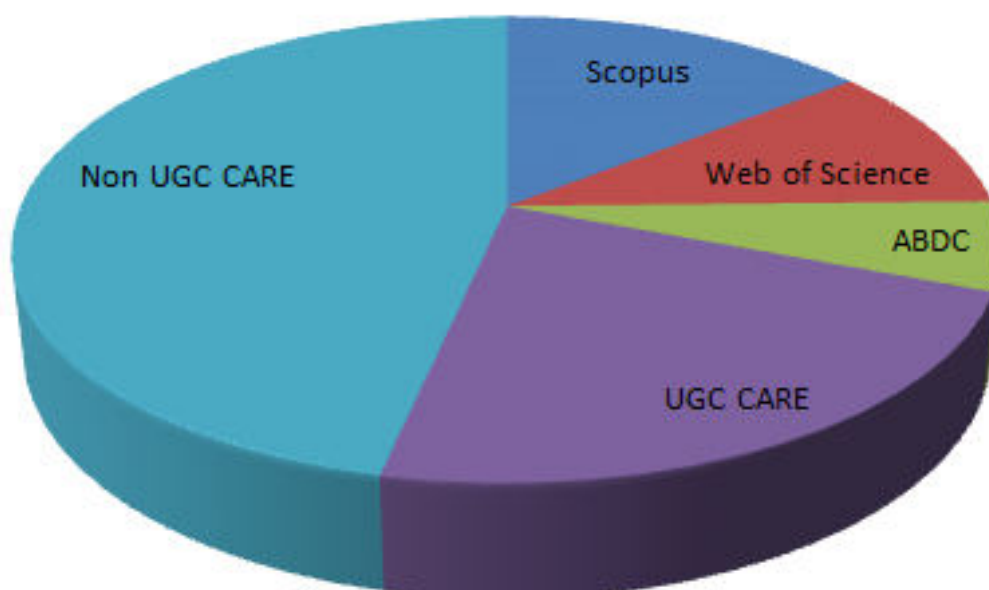
Total No of Paper Received : 226

Total No of Paper Accepted by Reviewer : 187

### PAPERS ACCEPTED BASED ON COUNTRIES



### PAPER PUBLICATIONS- CATEGORYWISE



# PUBLICATIONS OPPORTUNITIES

Science Citation Index



DETAILS OF PUBLICATION	QUANTITY
No of Papers Selected for Publication in Scopus Listed Journals	36
No of Papers Selected for Publication in UGC CARE / Web of Science Listed Journals	47
No of Papers Selected for Publication in ABDC Listed Journals	14
No of Papers Selected for Publication in Peer Reviewed Journals	90

## DELEGATES:

No. of Papers Accepted : 187

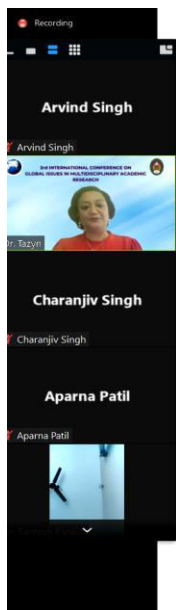
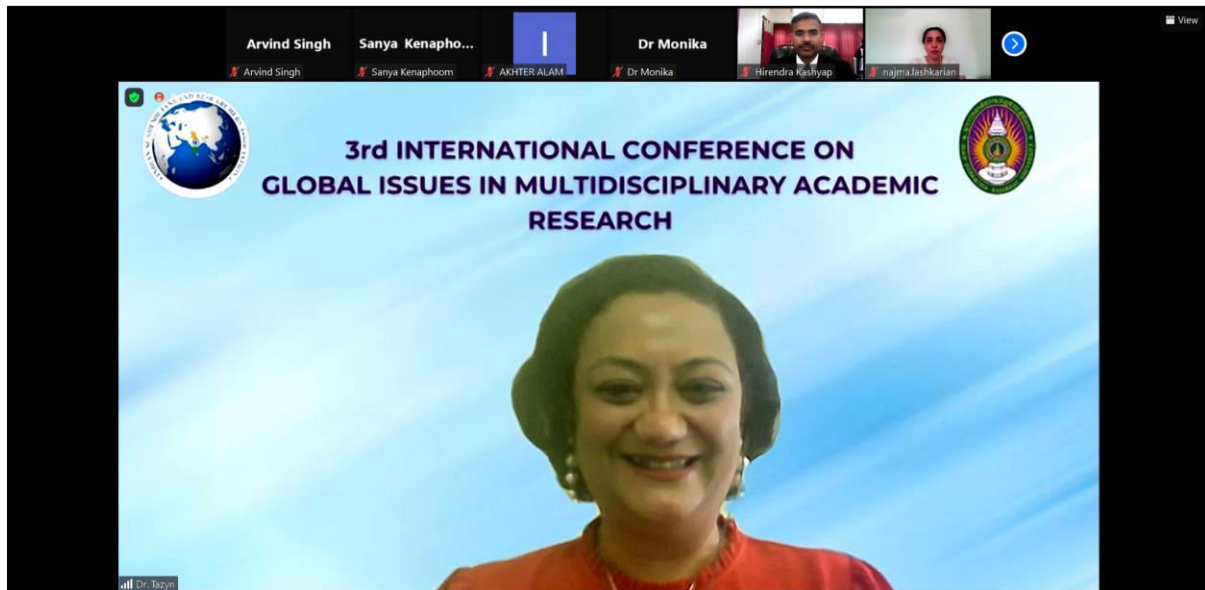
No. of Registered participants : 230

No. of Guest : 1

No. of Session chair : 5

			
Souvenir QR Code	Brochure QR Code	Conference Report QR Code	Website QR Code

# CONFERENCE GALLERY



Prof. Dr. Sanya Kenaphoom, has a bachelor's degree in Political Science, a Master Degree in Arts, and a Ph.D. in Public Administration. Presently he is working with the Faculty of Political Science and Public Administration, Maha Sarakham Rajabhat University for more than fourteen years.

He has served as the Director of the Research and Development Institute, which oversees the overall research administration of the University for five years.

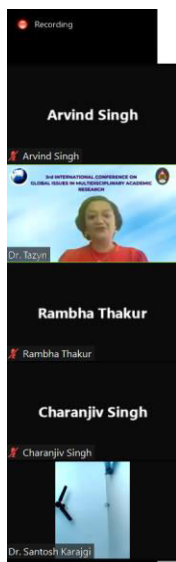
He has an outstanding research in "The Influence of Political Utilities on Political Decisions".

He has a collection of more than ten textbooks, and one of his outstanding texts is "Concepts and Theory of Public Administration". He has published more than one hundred articles in journals in the Thai Citation Index base, and has also published more than seventy articles in the international journals which are listed in Scopus.

He is also the editor of the Journal of Research and Development Institute, and is a peer reviewer for more than twenty journals of international repute.



**Dr. Sanya Kenaphoom**  
Director  
Research and Development Institute  
Maha Sarakham Rajabhat University  
Thailand



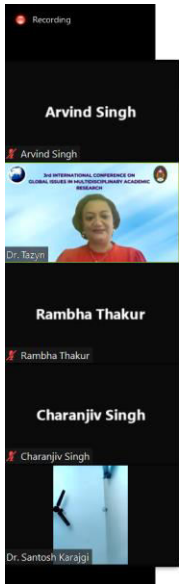
Ms. Nattida Klangpracha is currently working as the Director of International Relations and International Education, Maha Sarakham Rajabhat University. Prior to this she was Deputy director of International Relations and International Education, RMU. She has 10 years of Work experience. She specialize in Teaching English to Speakers of Other Languages (TESOL), Curriculum and instruction.

She has presented many research papers National and International conferences and published in the Journals of National and International repute.



**Ms. Nattida Klangpracha**  
Director  
International Relations and International Education,  
Maha Sarakham Rajabhat University, Thailand





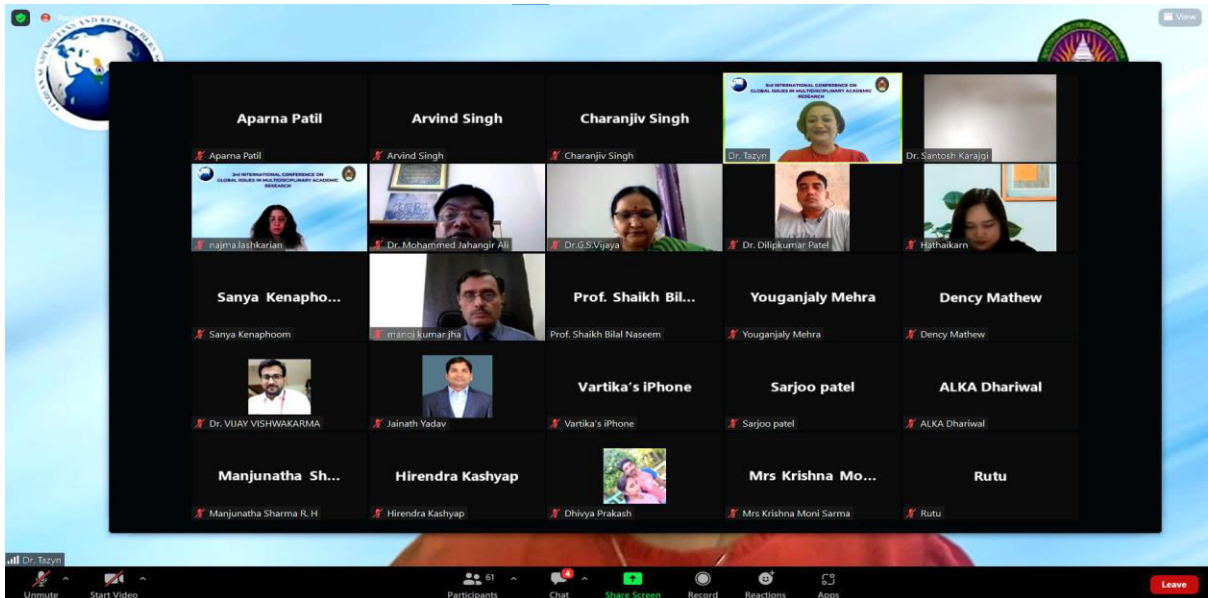
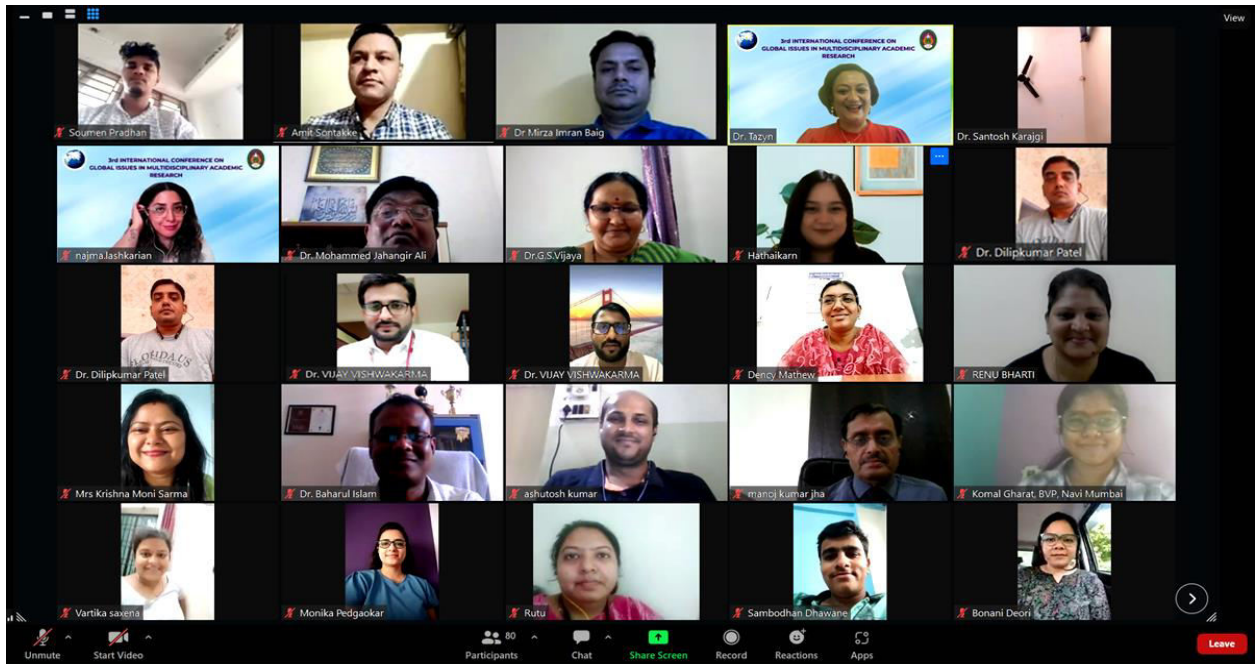
Ms. Hathaikarn Labcome is currently working as the Deputy Director for International Relations, Academic Affairs, and Research at the Office of International Relations and International Education, RMU. For the last almost 10 years, she has been implementing her expertise in applied linguistics, ESL, and English acquisition in English teaching for community development. She has been entrusted by English students and their parents with academic and research consultation. She was awarded the Excellence Teacher Award in English Teaching.



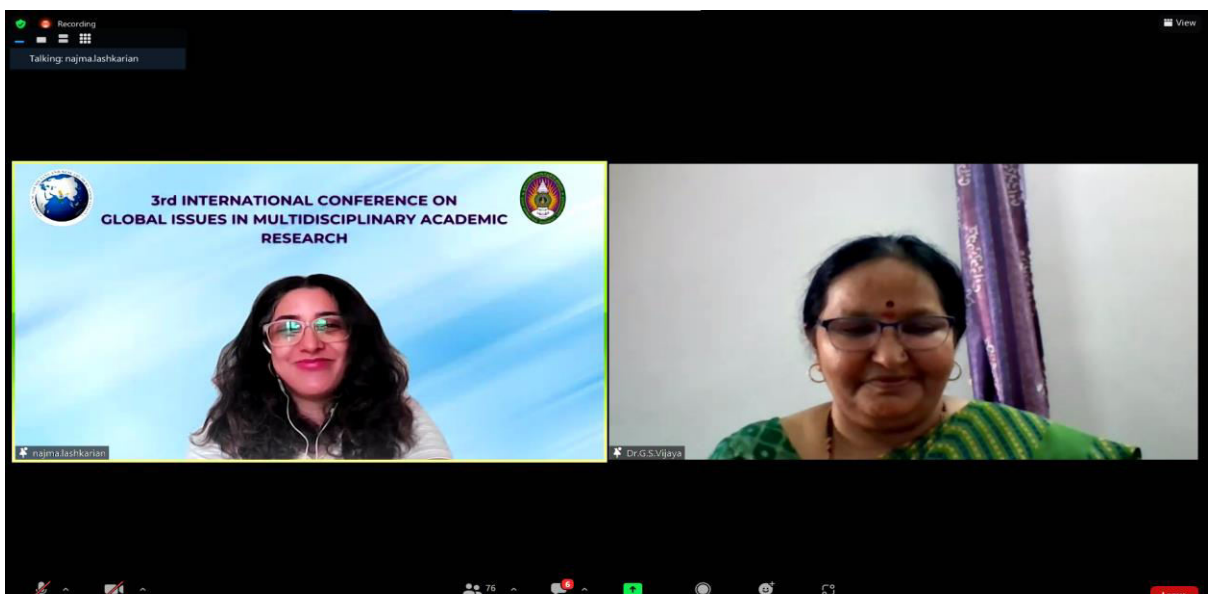
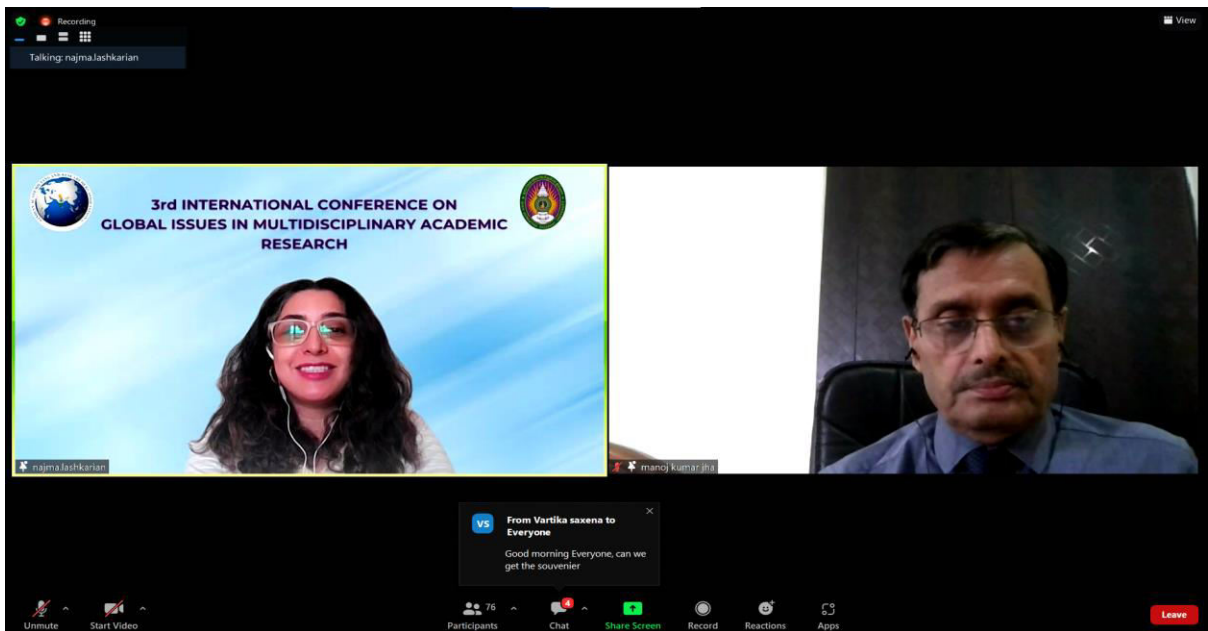
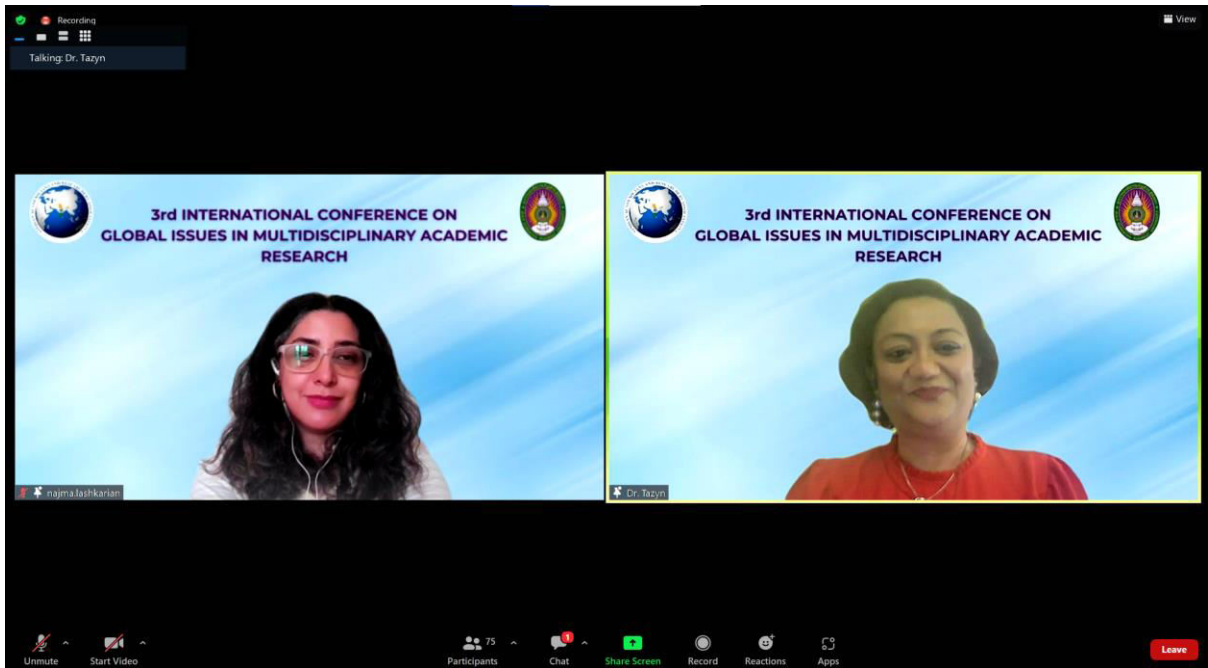
**Hathaikarn Labcome**  
Deputy Director  
International Relations, Academic Affairs &  
Research, Maha Sarakham Rajabhat University  
Thailand

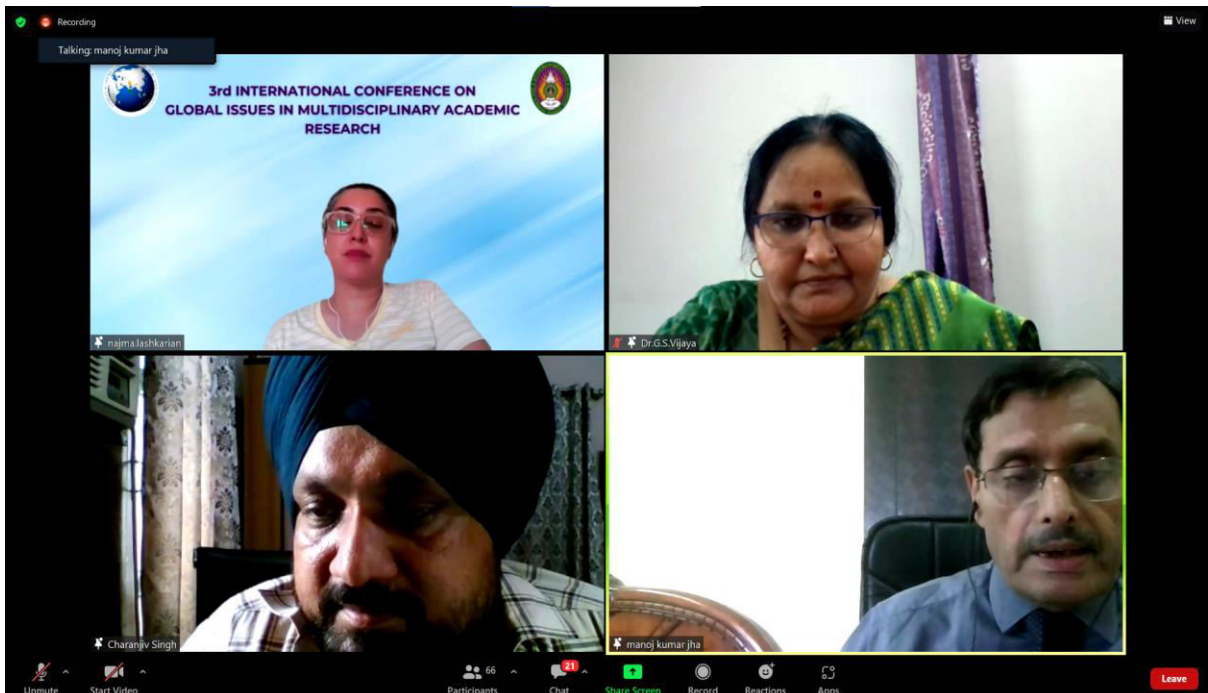
Her contributions to the university and the local community, in terms of research and academic affairs, have exhibited her sincere dedication which led her to become part of Basic Educational School Board Committee for schools in the region.
















Talking: najma.lashkarian



3rd INTERNATIONAL CONFERENCE ON  
GLOBAL ISSUES IN MULTIDISCIPLINARY ACADEMIC  
RESEARCH



najma.lashkarian




Dr. Mirza Imran Baig


MS From Mr. Sudipta Das to Everyone  
Essential and relevant talk

Unmute Start Video Participants 69 Chat 24 Share Screen Record Reactions Apps Leave


Talking: najma.lashkarian



3rd INTERNATIONAL CONFERENCE ON  
GLOBAL ISSUES IN MULTIDISCIPLINARY ACADEMIC  
RESEARCH



najma.lashkarian



Dr. VIJAY VISHWAKARMA

Unmute Start Video Participants 68 Chat 24 Share Screen Record Reactions Apps Leave

Talking: Dr. VIJAY VISHWAKAR...



3rd INTERNATIONAL CONFERENCE ON  
GLOBAL ISSUES IN MULTIDISCIPLINARY ACADEMIC  
RESEARCH



najma.lashkarian



Dr. Mirza Imran Baig



3rd International Conference  
Global Issues in Multidisciplinary Academic Research  
Indian Association for Research in Academic Research (IARA)

Pooja Soni

Unmute Start Video Participants 66 Chat 24 Share Screen Record Reactions Apps Leave

# CONFERENCE HOSTING PARTNERS



# CONFERENCE PLATFORM PARTNER



## SOCIAL MEDIA PARTNERS

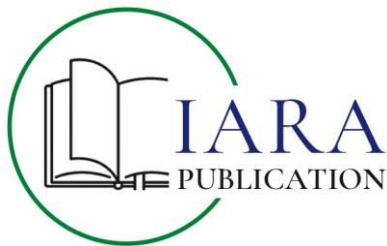


Telegram

## BANKING PARTNER



# PUBLICATION PARTNERS



# PUBLICITY PARTNERS



# REVIEW TOOLS





**INDIAN ACADEMICIANS AND  
RESEARCHERS ASSOCIATION  
(IARA)**

**WWW.IARAEDU.COM  
WWW.IARACONFERENCE.COM  
WWW.IARAPUBLICATION.COM  
WWW.EMPYREALPUBLISHINGHOUSE.COM**