

Chief Patron

Dr. (Mrs.) Dolly Mistry
Director -The Byramjee Jeejeebhoy
College of Commerce

Advisors

Dr. T. P Madhu Nair
(Former Dean Faculty of Commerce,
University of Mumbai)

Dr. Nandkumar Mekoth
(Dean, Faculty of Management
Goa University)

Dr. P. T. Chaudhary
(Dean, Faculty of Commerce
North Maharashtra University, Jalgaon)

Dr. Rajesh Bhoite
(Dept. of Economics, Akbar Peerbhoy
College of Commerce and Economics)

Asst. Prof. Sanjay Kumar Das
(Ex-Economic officer, DEA, Ministry of
Finance
Government of India)

Contact Person:

Asst. Prof. Mr. Nilesh Ghonasgi
Email Id : nileshghonasgi@gmail.com
Mobile No. 9820617788

KEY DATES

Submission of full paper along with
abstract
20th September, 2017

Intimation of Acceptance of Paper
30th September, 2017

Registration Fees

Paper Presenters (Academicians)	₹ 600
Paper Presenters (Research Scholars/ Students)	₹ 400
Participants	₹ 350

The registration fees shall be paid by

Demand draft in the favour of "The
Byramjee Jeejeebhoy College of
Commerce" payable at Mumbai
or through NEFT

NEFT DETAILS :

A/C Name : "The Byramjee Jeejeebhoy
College of Commerce"
A/C No. 20101304109
IFSC CODE: MAHB0000161

College Address:

The Byramjee Jeejeebhoy College of Commerce
33, M Karve Marg, Opp.
Charni road Station,
Mumbai:- 400004.
Contact :- 02223889094



**THE BYRAMJEE JEEJEEBHOY
COLLEGE OF COMMERCE**

Organises

ONE DAY NATIONAL CONFERENCE

on
"Opportunities and Challenges in
Demonetisation & Re-monetisation
on Indian Economy"

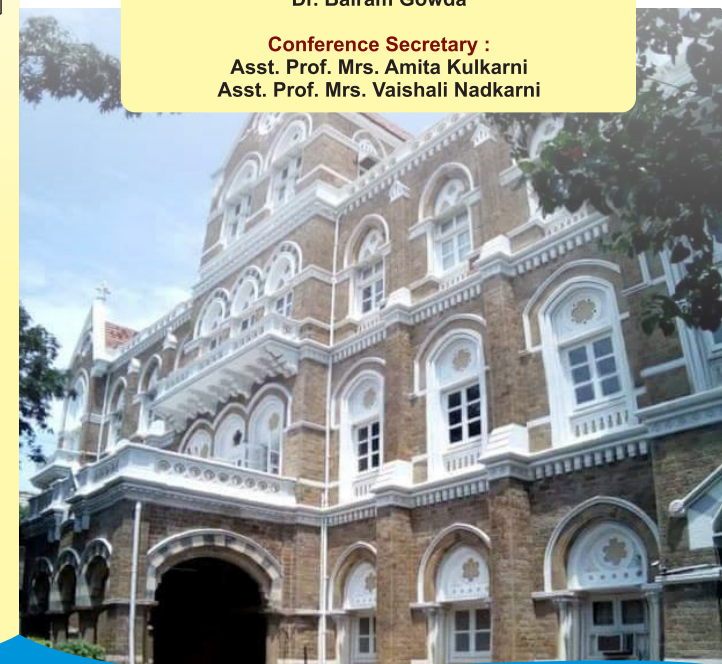
Monday, 9th October 2017

Conference Chairperson :
In-charge Principal
Mrs. Parizad Bhesania

Conference Convener :
Asst. Prof. Nilesh Ghonasgi

Conference Co-convenor :
Dr. Balram Gowda

Conference Secretary :
Asst. Prof. Mrs. Amita Kulkarni
Asst. Prof. Mrs. Vaishali Nadkarni



About College

The Byramjee Jeejeebhoy College of Commerce began its journey in June 1998, when The Byramjee Jeejeebhoy Parsi Charitable Institution felt the need to provide education at the University level. The College operates from an impressive Gothic building. This beautiful stone structure is the recipient of an award from the Indian Heritage Society, Mumbai. It also houses the school and junior college of Commerce and Science run by The Byramjee Jeejeebhoy Parsi Charitable Trust. Though it is a Minority Institution, the college maintains a cosmopolitan culture.

The Byramjee Jeejeebhoy College of Commerce is conveniently located in the heart of south Mumbai, Opposite Charni Road (E) Railway Station and easily accessible by rail and road.

Vision:

To build and nurture, enriched responsible citizens and leaders through quality education at affordable cost.

Mission:

To instill in our faculty and students' a passion for learning, and nurturing in them the spirit of being inquisitive and innovative.

Objective of the conference:

The objective of this conference is to bring academicians, researchers, managers, businessmen, government representatives, students and other stakeholders to a common platform to present, discuss and debate on the challenges of demonetization & opportunities in re-monetization and also to relate it to digitalization of Indian Economy.

About the conference

After the introduction of New Economic Policy-1991, India has witnessed tremendous growth and development. After 26 years of landmark structural transformation, India is again in the process of another significant change vis-à-vis 'GST'-Goods and Services Tax. Preceding year also witnessed structural change of similar stature i.e. 'demonetisation' as on 8 November 2016, the Government of India withdrew the legal tender status of INR 500 and INR 1,000 denominations, with the stated objectives of reducing black money stashed in cash, stifle counterfeit currency and to curb terror funding. In addition to these objectives, cashless and digital methods of transactions are encouraged. But will India's sudden demonetisation of 86% of its currency change this? Will it curb the black economy and bring people and businesses into formal banking? Will it pave way to digitalization? This conference intends to answer these unanswered questions. Conference also aims to sensitize the participants to the challenges of demonetization and re-monetization also relate it to digitalization and its impact on Indian Economy.

Suggested Areas of Research Paper:

- Recent trends in Commerce and Management in the wake of demonetization and digitalization.
- Impact of demonetization on financial sector.
- Cashless Economy
- Monetary economics and digital currency.
- Government's role and objectives of demonetisation and re-monetisation
- Economic Growth and Development.
- Government policies in relation to digitalization and trade and commerce.
- Impact of Indian demonetization on world economy
- Issues related to re-monetization
- Digital management -CRM
- Digital India
- GST and its implications

Guidelines for the submission of research papers are as under:

Papers based on research, experience and conceptual ideas are invited from the academicians, professionals and researchers. The paper should have an abstract of not more than 200 words and the full paper should not exceed 2500 words, including tables, charts and figures. The research paper must be sent as an attachment in Times New Roman font size 12, linespacing 1.5 with a left margin 1.5 inches.

Selected research papers will be published in UGC recognised ISSN journals. IJRMSS ISSN:2322-0899

1. The paper should be sent as an attachment in the MS-WORD format
2. The cover page must contain the title of the paper, the author's name and address
3. The research paper must include an undertaking stating that the work is original piece which has not been published earlier.
4. References should be included & given at the end of the paper. The list of the references should include only the work that has actually been cited by the author. (APA format should be followed and must be serially numbered and given at the bottom of the page as foot note.)
5. In case of website references, the entire URL should be provided by the author.
6. Research papers must be forwarded to the following email address: **bjccconference@gmail.com**

Organizing Committee

I/C Principal Mrs. Parizad Bhesania

Asst. Prof. Mrs. Amita Kulkarni

Asst. Prof. Dr. Balram Gowda

Asst. Prof. Mr. Nilesh Ghonasgi