# International Conference on Sustainable Development through Contemporary Research



# **Organized By**

Indian Academicians And Researchers Association(IARA)





## In Association With

Dr. KEN Institute of Academic Development and Promotion, Thailand

Mahamakut Buddhist University (MBU)



# Publication Opportunities











#### **About IARA**



Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects and conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as part of their preparation to become faculty members and researchers. Visit our website www.iaraedu.com for more details.

### **About Mahamakut Buddhist University (MBU)**

Mahamakut Buddhist University (MBU) is granted the public university a status in 1997 by the Thai government and is integrating into the Thai higher education system.

Mahamakut Buddhist University is composed of four academic faculties: Religion and Philosophy Faculty, Humanities Faculty, Social Sciences Faculty, and Education Faculty.

In addition, the university also offer a teachers' training program as well as various academic services to the public. The university began offering master's degree programs in 1987. The Ph.D. program of Buddhist Studies was established in 2005.

- Faculty of Religion and Philosophy
- Faculty of Education
- Faculty of Law
- Faculty of Social Sciences
- Faculty of Humanities
- Graduate School



#### **About The Conference**

The conference aims to provide a Platform for the exchange of ideas Towards Sustainable Development through Contemporary Research. It will provide a forum for the sharing of ideas, presentation of research findings, and discussion of professional issues relevant to Sustainability Development.

The basic motive of this Conference is a multidisciplinary approach across the various fields and perspectives, through which we can address the fundamental and related questions of Sustainable Development.

This interdisciplinary forum is for scholars, teachers, and practitioners from any professional discipline who share an interest in and has a concern for sustainability in a holistic way.

## **Call for Research Papers**

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the Themes given below. However the Themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 8 -10 pages.

## **Article Submission Mail ID**

info@iaraconference.com

#### THEMES OF CONFERENCE

#### APPLIED SCIENCE

- Chemistry
- Physics

- Geology
- Life Sciences

#### **TOURISM**

- Digital Transformations in Tourism
- Event Management
- Hospitality & Tourism/Smart Tourism
- New Business Models in Tourism
- Service Management
- Tourism Marketing

#### **MANAGEMENT**

- Business Administration
- Human Resource Management
- Finance Management
- Marketing Management
- Production Management
- Operations Management
- Hotel Management
- Insurance Management
- Knowledge Management
- Advertising Management
- Performance Management

- Talent Management
- International Marketing
- Commerce
- E-Commerce
- Business Ethics
- Corporate Social Responsibility
- Customer Relationship Management
- Digital Marketing
- Entrepreneurship
- Product and Brand Management
- Rural Marketing
- Services Marketing

#### SOCIAL SCIENCE

- Economics
- Education
- Philosophy
- Mathematics
- Statistics
- Anthropology
- Social Work
- Law
- Public Administration
- · Women's history
- Women's studies
- International Relations
- Development Studies
- Cross-Cultural Studies
- Archaeology
- Astronomy
- Museum & Heritage

- English
- History
- Geography
- Political Science
- Psychology
- Sociology
- Fashion Studies
- Mass Communication
- Journalism
- Liberal Arts
- Peace and Conflict Studies
- Language
- Literature
- Music
- Religious studies
- Library Science
- Islamic Studies

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Assistant Professor Dr. Phramaha Chatchai Suchattajayo Vice President, Mahamakut Buddhist University, Thailand

# PATRON (ชื่อคณะผู้อุปถัมภ์)



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Buddhist University, Thailand



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Phrakrusriveerakunsuntorn
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#### PAPER SUBMISSION GUIDELINES

Manuscripts should be submitted preferably through email and the research article / paper should preferably not exceed 8 – 10 pages in all. The abstract should of 350 words in 12 points italic Times New Roman with minimum 4 to 5 keywords Manuscripts should be typed in 12 font-size, Times New Roman, single spaced with 1" margin on a standard A4 size paper. Manuscripts should be organized in the following order: title, name(s) of author(s) and his/her (their) complete affiliation(s) including zip code(s), Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References

## **Registration Fees**

Foreign Authors Indian Authors 60 USD 1000 INR

All papers of this conference will also be reviewed jointly by the Conference review panel and respective Journal reviewing teams. All the selected authors will be offered free of cost publication in our associated journal International Journal of Advance & Innovative Research (IJAIR) having ISSN: 2394-7780, Impact Factor 7.46 and International Journal of Research in Management & Social Science (IJRMSS) having ISSN: 2394-7780, Impact Factor 6.44 (free of cost)

Few selected papers will be published in SCOPUS, Web of Science, SCI, ABDC and UGC CARE listed journals. The Article Processing Fee will be collected separately from the author depending on the journal.

# **Publication Opportunities**

### Science Citation Index

















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#### **IMPORTANT DATES**

**Full Paper Submission** 

18<sup>th</sup> August 2023

**Acceptance Notification** 

24<sup>th</sup> August 2023

**Conference Date** 

10<sup>th</sup> September 2023