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**A STUDY ON SUSTAINABILITY IN LOGISTIC AND SUPPLY CHAIN MANAGEMENT –  
TECHNOLOGICAL INNOVATION FOR ECO-EFFICIENCY**

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**Ms.Swaranjit Kaur Saini**

Research Scholar - Shri Jagdishprasad Jhabarmal Tibrewala University Reg No: 291023027

Email: sainiswaranjit@gmail.com

**ABSTRACT**

*The overall study is all about Sustainability in Logistics and Supply Chain Management –In Technological Innovation for Eco –Efficiency in Mumbai- Sub urban areas. It observed that after pandemic both business leader and technological role has been changes drastically in business world, specifically in corporate world. This found a unique opportunity to all the business leader to build more ecosystem together. It means various new start up began, especially in Mumbai urban and Sub-urban areas. Today Logistics is the backbone of overall business to handle the movement and storage of their goods, services and information's. Logistics and supply Chain Management had ensures everything based on technological innovation the process to be done smoothly and eco – efficiency. It's a well-organized, where planning, execution and control work together systemically. In today's fast moving competitive world the role of Logistics and Supply chain management with the help of technology has become crucial for several reasons, playing a pivotal role in the success and efficiency of businesses. Through technological innovation Eco –efficiency delivering of goods and services with fewer environmental inputs and impacts is central to sustainable development. Today, drastic rapid growth in technological innovation is enabling the resources material or waste flows to be optimized at extraordinary scales. So, it illustrate that emerging technologies from AI –driven smart grids to biodegradable things are reshaping industries, supporting circular economy models, and lowering carbon footprints significantly. By doing deeper analysis, technological and systemic transformation can unlock eco-efficient practices essential for meeting climate commitments and resource restrictions.*

**Keywords:** *Technological innovation, Eco-efficiency, Logistics and Supply Chain Management.*

**1.1 INTRODUCTION: ON SUSTAINABILITY IN LOGISTIC AND SUPPLY CHAIN MANAGEMENT – TECHNOLOGICAL INOVATION FOR ECO –EFICIENCY.**

In today's rapid growth in business world with the help of technological innovations, logistics is the backbone that ensures everything moves systematically and smoothly from start to finish in an Eco –efficiency manners. From ordering raw materials to delivering finished products to customers, logistics handles the entire journey in an Eco-efficiency way with the help of innovative technology. It's an art of planning, executing and controlling the flow and storage of goods, service and information's. The organizations make sure that products get from where that are produced to where they are needed, all in timely and effective manner. So, with the support of technology, it involves coordinating, transportation inventory, processing orders, packaging and delivered to the right place. In simpler terms, logistics in business is the organized effort that keeps the wheels turning, making sure products are available when and where they're needed.

By Eco-efficiency delivering various goods and services with fewer environmental inputs and impact its central to sustainable development. Rapid technological innovation is enabling material, energy, water, and waste flows to be optimized at unique scales. This essay explores cutting-edge innovations across energy, agriculture, materials, urban systems, waste, and industrial processes. It illustrates how emerging technologies through AI-driven smart grids to biodegradable electronics, reshaping industries, supporting circular economy models, and lowering carbon footprints significantly.

**1.2 Objective of the Study**

- To identify logistics and supply chain management through technological innovations for eco-efficiency in the Mumbai.
- To analysis knowledge on technological innovations for eco-efficiency in Mumbai sub-urban area.
- To understand the problem and issues on technological innovations for eco-efficiency.
- To evaluate business growth with logistics and supply chain management with eco-efficiency.

**1.3 Let's Understand The Basic History And Evolution Of Technology Inovations For Eco-Efficiency.**

Today advanced AI and machine learning systems, enhance demand forecasting, energy distribution and integrations of renewable resources. Smart grids powered by IoT and predictive analytics stabilize supply, reduce wastage, and optimize renewable penetration. These systems are already operational in pilot smart cities

and power utilities worldwide. Long-duration energy storage (LDES) systems such as large-scale battery arrays, pumped hydro, and innovative geochemical energy storage (GES) where water is stored underground under pressure and released to drive turbines months later, enable reliable renewable energy availability even during lean periods. GES has recently been demonstrated at megawatt-hour scale with six-month storage horizons

## **2. REVIEW OF LITERATURE:**

### **2.1. Eco-Friendly Innovations That Will Blow Your Mind In 2025 By Saba March 1, 2025.**

As we zoom into 2025, the need to tackle climate change and embrace sustainable habits hits closer to home than ever. Innovators from every corner of the planet are rising to the occasion, crafting solutions that not only aim to shield our environment but also blow our minds with their creativity and efficiency. In today's post, we're diving right into some of the most jaw-dropping eco-friendly innovations of 2025 that are set to revolutionize our world. From energy solutions that could let your home run smoothly without harming our precious planet to agricultural advancements that boost our ability to feed more folks with fewer resources, you're in for a treat with the genius of modern tech.

### **2.2. Innovations In Eco-Friendly Tech 2023 INDRA ENERGY INSUGHT MARCH 12, 2024**

2023 was an exciting year in the realm of renewable energy. With breakthrough innovations in eco-friendly and green technology, solar, wind, hydro, and other energy sources have become more efficient and affordable than ever before. As a result, we are seeing a rapid shift towards renewable energy across many regions, which bodes well for the future of our planet and society. Let's take a closer look at the major developments in green technology and what's on the horizon for 2024.

### **2.3. Recyclable Thin-Film Soft Electronics For Smart Packaging And E-Skins, Dr. Mahmoud Tavakoli, 29th January 2025**

Despite advances in soft, sticker like electronics, few efforts have dealt with the challenge of electronic waste. Here, this is addressed by introducing an ecofriendly conductive ink for thin film circuitry composed of silver flakes and a water based polyurethane dispersion. This ink uniquely combines high electrical conductivity ( $1.6 \times 10^5 \text{ S m}^{-1}$ ), high resolution digital printability, and robust adhesion for microchip integration, mechanical resilience, and recyclability. Recycling is achieved with an ecologically friendly processing method to decompose the circuits into constituent elements and recover the conductive ink with a decrease of only 2.4 per cent in conductivity. Moreover, adding liquid metal enables stretch ability of up to 200 per cent strain, although this introduces the need for more complex recycling steps. Finally, on skin electrophysiological monitoring bio stickers along with a recyclable smart package with integrated sensors for monitoring safe storage of perishable foods are demonstrated.

### **2.4. Tech Innovations Driving Sustainability In 2025 February 24, 2025, Ramon Heeb**

Tech Innovations Driving Sustainability in 2025. As we face the ongoing challenge of climate change, technology is playing a pivotal role in building a sustainable future. From clean energy breakthroughs to smarter cities, tech innovation is helping us combat environmental issues in ways that were unimaginable just a decade ago. Here are five game-changing tech innovations driving sustainability in 2025.

## **3. SCOPE OF STUDY**

As, in this global perspective, today in this rapid growth in competitive business world, the scope of logistics has increased with the help of technological innovations, it has become the backbone of business world which ensures entire system work systematically and smoothly from the beginning to the end in an eco-efficiency manners

- 3.1** This study highlights that, in this competitive growth in business environment, with the help of technological, Logistics had played a pivotal role for the smooth and systemic movements of goods and service to the final users in an eco-efficient manners
- 3.2** It emphasizes how modern technologies such as automation, digital tracking systems, artificial intelligence, and data analytics have transformed logistics operations, making them faster, more accurate, and cost-effective.
- 3.3** The study also frame emphasize on the importance of green logistics practices which help in reducing carbon emissions, minimizing waste, optimizing transportations routes and helps in promoting sustainable packaging methods.
- 3.4** It examines, how logistics management enhances supply chain management in a systemic manners, improve satisfactions level of consumers, various operational costs has been reduced, simultaneously it strengthens a company's competitive advantage in the global market.

3.5 The study helps to understand the integrations of transportation, warehousing, inventory management and information systems to achieve operational efficiency and environmental sustainability.

3.6 The entire overall study aims to analyses, that how logistics, supported by technological advancements, contributes not only to business growth and profitability, but also to sustainable development and ecofriendly business practices.

#### 4. LIMITATION OF STUDY

4.1 The study focuses on exploring and analyzing the role of technology-driven innovations in promoting eco-efficiency that is, achieving economic and environmental performance simultaneously within the urban context of Mumbai.

1. **Geographical Scope:** It focuses on areas with significant environmental stress, such as transportation corridors, industrial zones, and residential clusters.

2. **Sectorial Scope:** The study covers key urban sectors where technological innovations can enhance eco-efficiency, Energy: Use of renewable energy (solar, wind), energy-efficient appliances, smart grids.

Transport: Promotion of electric vehicles (EVs), intelligent traffic systems, public transport technologies.

**Waste Management:** Smart segregation, recycling technologies, waste-to-energy innovations. Water

Management: Smart water meters, rainwater harvesting technologies, wastewater recycling. Construction and

Housing: Green building technologies, sustainable materials, energy-efficient designs.

3. **Time Frame:** The study mainly covers innovations introduced or adopted in the last 10–15 years and their current and potential future impact. It may also include a forward-looking perspective on emerging technologies likely to influence eco-efficiency in the next 5–10 years.

4. **Stakeholders Considered:** Government bodies (Municipal Corporation of Greater Mumbai, MMRDA)

- Private sector industries and startups
- Urban planners and environmental consultants
- NGOs and civil society organizations
- Citizens and resident associations

#### 5. Technological Focus:

The study emphasizes sustainable, scalable, and cost-effective technologies with real or potential application in Mumbai. It includes both proven technologies (e.g., solar panels, EVs) and emerging innovations (e.g., AI for energy optimization, IoT-based waste monitoring).

#### 5. NEED AND PURPOSE OF STUDY:

It illustrates how emerging technologies through AI-driven smart grids to biodegradable electronics, reshaping industries, supporting circular economy models, and lowering carbon footprints significantly.

##### 5.1 NEED FOR THE STUDY: Mumbai, as a fast-growing urban and economic hub,

It was facing significant environmental stress due to rapid urbanization, high population density, industrial expansion, and increased resource consumption. These challenges include:

- Rising air and water pollution
- Traffic congestion and carbon emissions
- Inefficient waste management
- Energy shortages and high consumption
- Decreasing green cover and urban heat islands

**There is a critical need to shift toward eco-efficient models—strategies that enable higher productivity while reducing environmental harm. Technology has emerged as a key driver in facilitating this shift by:**

- Enhancing resource optimization
- Promoting clean and renewable energy
- Improving infrastructure efficiency

- Supporting data-driven urban governance

Despite various efforts, the awareness, adoption, and evaluation of these innovations remain limited, fragmented, or poorly documented in Mumbai. Therefore, a comprehensive study is required to bridge this gap.

### 5.2 Purpose of The Study:

- Identify and evaluate key technological innovations being implemented or proposed in Mumbai that promote eco-efficiency.
- Analyze the impact of these technologies on environmental sustainability, energy use, and quality of urban life.
- Understand challenges and barriers to the adoption of eco-efficient technologies (such as cost, infrastructure, policy support, or public awareness).
- Highlight best practices and success stories from Mumbai or similar urban contexts.
- Recommend strategies and policy interventions for wider implementation and scalability of eco-efficient technologies in Mumbai.
- Serve as a reference point for planners, policymakers, researchers, and citizens to encourage sustainable urban living.

## 6. METHODOLOGY OF THE STUDY

The study is based on secondary source of data collected through Journals, Articles, working papers, Blogs, and Research papers published in various National , International journals and websites.

## 7. SIGNIFICANCE OF STUDY

- 7.1 The significance of studying technology innovations for eco-efficiency in Mumbai lies in the urgent need to balance rapid urban growth with sustainable development.
- 7.2 Mumbai, being one of India's largest metropolitan cities, faces major environmental challenges such as air and water pollution, inefficient energy use, and inadequate waste management.
- 7.3 Technological innovations can play a pivotal role in addressing these challenges by promoting more efficient use of resources, reducing environmental impact, and enhancing the quality of life for its citizens.
- 7.4 Mumbai's dense population and industrial activity generate considerable waste and emissions. Studying eco-efficient technologies like green infrastructure, renewable energy, electric mobility, and smart water management helps identify solutions to reduce pollution and resource wastage.
- 7.5 The integration of eco-efficient technologies in construction, transport, and public utilities can support the development of a more sustainable urban ecosystem.
- 7.6 Smart city initiatives and green buildings, for instance, can reduce energy consumption and carbon footprints significantly.

## 8. THE MAJOR CHALLENGES OF TECHNOLOGY INOVATIONS FOR ECO-EFFICIENY IN MUMBAI.

**Despite the growing importance and potential of technology-driven solutions to enhance eco-efficiency in Mumbai, several major challenges hinder their effective implementation and scalability. These challenges are both structural and behavioral in nature:**

1. **High Initial Cost and Funding Constraints:** Many eco-efficient technologies (e.g., solar panels, smart waste systems, EV infrastructure) require substantial upfront investment, which limits adoption by local bodies, small businesses, and low-income groups. Lack of dedicated green finance schemes and incentives delays large-scale rollouts.
2. **Limited Public Awareness and Participation:** Citizens are often unaware or misinformed about the benefits and usage of eco-friendly technologies. Behavioral resistance to change, such as reluctance to segregate waste or adopt public transport, undermines effectiveness.
3. **Inadequate Infrastructure:** Mumbai lacks the modern infrastructure needed to support eco-technologies, such as EV charging stations, smart grids, IoT-based waste bins, and rainwater harvesting systems. Existing infrastructure is often outdated or incompatible with new technologies.

4. **Policy Gaps and Regulatory Delays:** Although several sustainability-related policies exist, there is fragmented coordination between government departments. Delays in approvals, absence of updated building codes, and inconsistent enforcement hinder technological adoption.
5. **Urban Congestion and Space Constraints:** High population density and scarcity of open land make it difficult to install or expand green technologies like solar parks, green rooftops, or eco-industrial clusters.
7. **Inequality in Access and Benefits:** Technological solutions often favor wealthier or developed areas of the city, leaving marginalized communities behind. Informal settlements and slums receive minimal eco-efficient services, widening the urban sustainability divide.
8. **Data Limitations and Lack of Monitoring:** There is a shortage of reliable data on energy use, waste patterns, or emissions, making it hard to plan or measure the impact of innovations. Lack of real-time monitoring and analytics reduces efficiency and transparency.
9. **Resistance from Traditional Industries:** Conventional industries may resist the transition to cleaner, tech-driven processes due to fear of cost, compliance burdens, or disruption to operations.
9. **TO OVERCOMES WITH CHALLENGES OF TECHNOLOGY INOVATIONS FOR ECO-EFFICIENY IN MUMBAI.**

To overcome the challenges associated with implementing technology innovations for eco-efficiency in Mumbai, a holistic and multi-stakeholder approach is essential. The solutions must be economically viable, socially inclusive, environmentally sustainable, and supported by strong governance.

#### 1. Financial Incentives and Public-Private Partnerships

Subsidies and tax benefits should be offered to encourage adoption of green technologies such as solar power, EVs, and energy-efficient systems. Public-private partnerships (PPPs) can attract investment, reduce government burden, and bring innovation to large-scale eco-projects.

#### 2. Awareness Campaigns and Community Engagement

Conduct city-wide awareness programs to educate citizens on the benefits of eco-efficiency and how to adopt sustainable technologies in everyday life. Promote community-driven initiatives such as zero-waste societies, rooftop solar clubs, and clean energy co-operatives.

#### 3. Infrastructure Modernization

Invest in smart infrastructure such as integrated transport systems, EV charging stations, IoT-enabled waste bins, and green buildings. Upgrade existing facilities to be compatible with eco-technology standards.

#### 4. Strengthened Policy and Governance

Develop a comprehensive green technology policy for Mumbai with clear goals, guidelines, and measurable outcomes.

Ensure coordination among municipal departments, development authorities, and environmental agencies to streamline approvals and implementation.

#### 5. Inclusive Urban Planning

Prioritize eco-efficient upgrades in underserved and densely populated areas to ensure equal access. Encourage vertical gardens, community solar projects, and compact eco-housing in space-constrained localities.

#### 6. Capacity Building and Skill Development

Launch training programs to up skill local technicians, engineers, and workers in green technology maintenance and innovation. Establish eco-tech incubators in collaboration with academic institutions and startups.

#### 7. Real-Time Data and Monitoring Systems

Implement GIS, AI, and IoT-based monitoring systems to track resource use, waste generation, and pollution levels for timely action. Develop data-sharing platforms for transparency and collaboration among stakeholders.

#### 8. Support for Research and Innovation

Provide grants and incubation support for startups and research institutions working on eco-efficient technologies. Encourage pilot projects and living labs to test innovations at a local scale before large-scale deployment.

#### 9. Climate-Resilient Technology Adoption

Invest in technologies that are resilient to Mumbai's climate risks—e.g., flood-proof solar panels, heat-resistant roofing materials. Integrate disaster preparedness into eco-efficiency planning.

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## 10. FINDINGS, SUGGESTIONS AND CONCLUSION

### 10.1 Findings:

- 10.1.1** Growing Adoption, But Unevenly Spread, While several eco-efficient technologies like solar rooftops, electric vehicles, and smart waste bins have been introduced, their implementation is limited to certain urban pockets and lacks scale.
- 10.1.2** High Public Interest, Low Awareness: Surveys and public feedback indicate a positive attitude toward sustainable living, but many citizens are unaware of available technologies or how to adopt them effectively.

### Insufficient Policy Integration

Although multiple green policies exist, there is a lack of coordination and enforcement among municipal departments, resulting in slow and inconsistent execution. Financial and Infrastructural Barriers High initial investment costs, lack of green financing options, and inadequate infrastructure are major deterrents for both individuals and businesses.

Technology Potential Remains Underutilized Innovative solutions such as AI for traffic management, IoT for energy monitoring, and decentralized waste processing systems are not fully leveraged due to lack of expertise and pilot support.

Climate and Space Constraints Affect Planning Mumbai's flood-prone, densely built environment makes it challenging to deploy certain large-scale eco-technologies without customized solutions.

### 10.2. Suggestions:

#### Create a City-Level Green Innovation Strategy

Mumbai needs an integrated Eco-Efficiency Master Plan that aligns with smart city and climate action goals, with clear focus areas, KPIs, and funding provisions. Promote Affordable Green Technology Access

Offer financial incentives, micro-loans, and subsidies for households and SMEs to adopt eco-efficient technologies like solar power, energy-efficient appliances, and EVs. Strengthen Infrastructure and Urban Design

Upgrade basic infrastructure (e.g., drainage, public transport, waste systems) to support and integrate green technology effectively in the urban layout. Establish Innovation Labs and Pilot Zones

Create living labs or eco-tech zones in collaboration with research institutions, start-ups, and civic bodies to test and scale environment-friendly innovations. Build Public Awareness and Capacity Conduct regular community workshops, media campaigns, and school programs to foster a culture of eco-efficiency and green innovation.

Invest in Climate-Resilient Technologies Adopt innovations suited to Mumbai's coastal and flood-prone context, such as permeable pavements, vertical gardens, and modular green infrastructure.

Support Data-Driven Decision Making Implement real-time environmental monitoring systems using sensors and IoT for better city planning, resource management, and emergency response. Encourage Business and Industry Participation

Offer recognition, tax rebates, and fast-track clearances to industries that adopt cleaner technologies or demonstrate measurable eco-efficiency improvements.

### 10.3 Conclusion:

In conclusion, the integration of technology innovations offers a powerful pathway for achieving eco-efficiency in Mumbai—balancing the twin goals of economic growth and environmental sustainability. As one of India's most densely populated and industrially active cities, Mumbai faces pressing environmental challenges that demand immediate and intelligent solutions. This study reveals that while several innovative technologies—such as renewable energy systems, smart waste management, electric mobility, and green infrastructure—have been introduced, their potential remains largely underutilized due to financial, infrastructural, policy, and social barriers. The uneven adoption of these technologies across different socio-economic and geographical zones highlights the need for inclusive planning and targeted interventions. To overcome these challenges, a multi-pronged approach is necessary—one that includes robust policy frameworks, financial incentives, infrastructure development, public-private partnerships, and widespread awareness campaigns. Empowering citizens, encouraging businesses, and equipping local authorities with data-driven tools will be crucial in scaling up eco-efficient innovations city-wide. Ultimately, eco-efficiency through technology is not just a choice but a

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necessity for a sustainable urban future. With strategic planning, community participation, and innovation-driven governance, Mumbai can become a leading example of how modern cities can thrive in harmony with the environment.

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