

INTERNATIONAL
BUSINESS

ORGANIS
CULT

NATIONAL CONFERENCE ON
FINANCE

EMERGING TRENDS IN BUSINESS AND FINANCE

MARKETING

BUSINESS

GR
CA

ENTREPRENEURSHIP

Date : Friday, 8th March 2019

Venue : Center for Management Studies
#133, Lalbagh Road, Bangalore-560 027



JAIN (Deemed-to-be-University) is a comprehensive and student-focused university that works towards excellence in quality education, research, and entrepreneurial development. Having been awarded the Graded Autonomy status by University Grants Commission (UGC) and 'A' Grade by the National Assessment and Accreditation Council (NAAC), JAIN (Deemed-to-be-University) has earned national and international acclaim for its holistic education.

The academic programs offered at the University are distinctive and contemporary both in curriculum and in pedagogy. It challenges the students to be enterprising by stimulating their intellectual capacity to think independently. More than 200 programs are offered at Jain in the various disciplines of Science, Humanities & Arts, Commerce, Engineering & Technology, Management, Law and Research at UG, PG and research levels.



Center for Management Studies (CMS), an integral part of Jain (Deemed-to-be University) is a prestigious management school that focuses on developing managers and entrepreneurs of the future.

CMS offers an entry into the ever-evolving global business and into a dream university experience that merges the best of both worlds i.e., academics and business. Here students learn to understand, interpret and resolve issues of business world with the help of syllabi and real-time training. CMS students are encouraged to address the local and global challenges in business and are empowered to become next generation leaders in business and entrepreneurship. CMS facilitates its students to become a business professionals with contemporary skills, no matter what dreams they choose to pursue.

Theme of the Conference

Events like BREXIT, Trump's victory, the Chinese crash, technological disruption and the US-China trade cold war are the leading examples of changing global landscapes, which are impacting the business and nations across the world. These changes are experienced in cultural, social, political, business and technological spheres. The prime focus today is to identify multiple ways to manage these changes across the globe.

With this backdrop, a one day national conference is planned to provide a platform for discussion and to showcase relevant research on practices and challenges in business and finance. The conference is organized by CMS, Bangalore on 8th March 2019. We welcome original, theoretical and empirical papers on related topics including the topics listed below.

Sub Themes:

Track 1: Business

Organizational Culture, Ethics and Public Relations, E-Learning, Public Administration, Entrepreneurship, Waste Management, Sustainable development, CSR, Employee Engagement, Digital Marketing, Green HRM, IHRM, Contemporary Pricing & Distribution Issues, Branding, Social Media Marketing, Supply Chain Management, Green management and Micro & Macro management

Track-2: Finance

Business Excellence Models, Models in Financial Markets, Global Financial Crisis, HR Accounting, Behavioral Finance, Forex Market, Derivatives Market, International Commodities Market, Indian AS & IFRS, Financial Literacy, Mutual Funds, Green capital, Financial Analytics, GST, Crowd Funding, Shadow Accounting, Cloud Accounting, Insurance, Wealth Management, Block Chain Technologies, Crypto currencies, Investment Banking, Econometrics and actuarial sciences.

Note: The list given above is only indicative. Participants can choose any other topic, which is not listed above but is relevant to the theme of the conference.

Participants' Profile

- Academicians
- Research Scholars
- Corporate Professionals
- Entrepreneurs
- Policy Makers
- PG Students in Commerce and Management

Publication

Accepted papers after reviewing will be short listed for publication in double blind peer reviewed journal **International Journal of Advance and Innovative Research** approved and listed by **UGC** and having an **impact factor of 7.36** worldwide in database indexing.



Best four papers will be awarded a cash prize of Rs. 5,000 each.

Guidelines for Paper Submission

- An abstract should not exceed more than 500 words. Along with the abstract, authors need to specify five key words.
- The paper should be based on original research work not yet published, not exceeding 5000 words. If the paper has been sent for publication elsewhere, that fact must be notified.
- Abstract and full paper should be sent as a word document only (.doc or .docx format) to: ***conference@cms.ac.in***
- The paper must include the title, author's name, designation, mailing address, mobile number and e-mail address.
- Soft copy must be submitted in A4 size, MS-Word format only in Times New Roman with heading of 14 font size and remaining text size 12 with spacing 1.5 as a single line.
- All joint participants must register and be present in person for the paper to be considered as a part of the Conference.
- Certificates will be issued only after the Valedictory Ceremony.
- Registration is open for limited number of participants. It is on first come first basis. Certificate of Participation will be awarded to only those participant who will attend the conference throughout the day.

Important Dates

Last date for sending Abstract	:	29th December 2018
Acceptance of abstract	:	2nd January 2019
Last date for sending Paper	:	12th February 2019
Acceptance of Paper	:	20th February 2019
Last date for Registration	:	4th March 2019

Registration Fee

The Registration fee is payable by each author and co-authors of the paper individually as detailed below:

Industry delegate	:	₹ 1500
Academic delegate	:	₹ 1000
Research scholar (MPhil/ PhD)	:	₹ 800
PG Students	:	₹ 500
Academic Attendees	:	₹ 250

Note : Inclusive of Welcome Kit, Lunch and Participation Certificate

Payment Procedure

Registration fee must be paid by Cash / Demand Draft / NEFT in favour of "Center for Management Studies" payable at Bangalore.

Online Tranfer / Bank Transfer

Center for Management Studies

Syndicate Bank

Account No. 04952200001287

Maharanis Arts College Branch

IFSC / RTGS / NEFT Code : SYNB0000495

SWIFT Code : SYNBINBB118

Note: Registration fee is not refundable. However, change in nomination is permissible.

Schedule

- 09:00 – 09:45 Registration
10:00 – 11:00 Inauguration
11:15 – 12:15 Technical Session - 1
12:15 – 01:15 Plenary Session - Tracks
01:15 – 02:00 Lunch
02:00 – 03:00 Technical Session - 2
03:00 – 04:00 Plenary Session - Tracks
04:15 – 05:00 Valedictory

Organizing Committee

Dr. Dinesh Nilkant, Director, CMS, Jain (Deemed-to-be University)

Supriya Rai, Conference Convener

Anantha Subramanya Iyer KN., Associate Professor, CMS

Kiran L Maney, Assistant Professor, CMS

Dr. Uma Raman, Associate Professor, CMS

Dr. Guru Basava Aradhya S., Associate Professor, CMS

Lakshman K., Assistant Professor, CMS

Contact :

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Accommodation

Accommodation facility will be provided at a nominal charge on prior requisition.

ASSOCIATES



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