



# Shri Ram College of Commerce

(Affiliated to University of Mumbai)

(1<sup>st</sup> Cycle NAAC Accreditation B Grade)

Internal Quality Assurance Cell (IQAC)

in collaboration with

Indian Academicians And Researchers Association  
(IARA)

Presents



March 16, 2019

*Inter-Disciplinary National Research  
Conference on Changing Trends  
in  
Banking, Commerce & Technology*



University of Mumbai



Venue :

Shri Ram College of Commerce, Datta Mandir Road,  
Bhandup (W), Mumbai - 4000078, India

[www.srcollege.in](http://www.srcollege.in)

## About the College

*Jan Seva Sangh's Shri Ram College Of Commerce* was established in the year 2009. The college is established to address the needs of local students in the field of Commerce, Information Technology and Management. Over the nine years, the college has made tremendous progress to achieve recognition in the field of education and got success by catering the needs of the students. We are accredited by NAAC with grade B (1<sup>st</sup> cycle). The motto of our college is "*Gyan Param Dheyam*", the spreading of gyan is the ultimate aim.

## About IQAC

Internal Quality Assurance Cell of our college is active since 2015-16. Number of workshops and special talks have been conducted to strengthen the quality of teaching

## About IARA

Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of academicians, researcher Scholars and practitioners responsible for sharing information about research activities, projects and conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided opportunities to develop and clarify their research interests and skills as a part of their preparation to become faculty members and researcher.

IARA has organized 14 conferences and has also organized 40 conferences in association with different universities and colleges. In addition to this regularly publish UGC approved International journal having high Impact Factor and internationally indexed. International Journal of Advance & Innovative Research (ISSN 2394-7780) is an open access double blind referred & reviewed international journals.

The journal publishes high quality research work in the areas of Engineering, Science, Technology, Applied Sciences, Business Management and selected areas of Social Sciences. Visit our website [www.iam.edu](http://www.iam.edu) for more details

## **Conference Track**

We invite papers from faculties, students, researchers, academic institutions and R & D organizations on current research , new trends, latest developments, emerging technologies and new industrial standards in the following primary areas.

### **Commerce**

- Marketing
- HRM
- Finance
- Law
- Entrepreneurship

### **Banking**

- Digitalization
- Demonitization
- Merges & Acquaintance
- NPA's

### **Information Technology**

- Future in artificial Intelligence
- Ethical Hacking
- Cryptography
- I.O.T.
- Blue Eyes Technology

## **Submission Guidelines**

1. Abstract of paper /full paper has to be typed in Times Roman Font Size 12 and 1.5 line spacing.
2. The paper should be written in word file with 1inch margin on the left top, bottom and 1/2 inch margin on the right and should contain maximum 2500 words.
3. The coverage of the manuscript must contain title of the paper, author's name, institute's name and E-mail address.
4. The coverage should not be a part of the paper so as to facilitate the review of the paper.
5. Plagiarism strictly checked by review committee.
6. Reference should be given at the end of the paper.
7. Softcopy of the research paper should be sent by e-mail to [shriramconfe2019@gmail.com](mailto:shriramconfe2019@gmail.com)

## Paper Submission: Important Dates

**Full Paper Submission: 20th February 2019**

**Notification of Accepted Papers: 26th February 2019**

## Registration Fees:

**Delegates from Industry: Rs.2000/-**

**Academicians/ Research Scholars: RS.1200/-**

**Students: RS.500/-**

*Payments can be made by cash or a Demand Draft in the favour of "Shri Ram College Of Commerce", Mumbai*

## About Publication

**International Journal of Advance & Innovative Research(ISSN:2394-7780)**

**Impact Factor: 7.36 (UGC Journal no.: 63571)**

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**Dr. Arun Mule**

Hon. General Secretary, Jan Seva Sangh

***Patron***

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Managing Director, Jan Seva Sangh

***Conference Convenor***

**Dr. Veena Prasad**

I/C Principal

Shri Ram College of Commerce, Mumbai

***Conference Coordinator***

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Vice Principal, Shri Ram College of Commerce, Mumbai

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*(Asst. Prof. S.K. Somaiya College, Vidyavihar)*

## Registration Details

*Inter-Disciplinary National Research  
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in  
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**March 16, 2019**

Name : \_\_\_\_\_

Gender: Male  Female

Designation: \_\_\_\_\_

Name of the Organisation: \_\_\_\_\_

Address for Correspondence:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Status of Participant's Paper/ Research Student

Oral Paper Presentation

Only Participation

DD. No. \_\_\_\_\_ Dated: \_\_\_\_\_

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