



# **INTERNATIONAL CONFERENCE ON**

**Recent Advancements in the areas of Science,  
Technology, Business, Economics, Management,  
Social Sciences, Humanities & Travel-Tourism**

**On**

**9<sup>th</sup> December 2022**

**Organized By**



**INDIAN ACADEMICIANS AND RESEARCHERS  
ASSOCIATION (IARA)**

**In Association With**



**SUAN SUNANDHA RAJABHAT UNIVERSITY, THAILAND**

## About IARA



Indian Academicians and Researchers Association (IARA) is an educational and scientific research organization of Academicians, Research Scholars and practitioners responsible for sharing information about research activities, projects and conferences to its members. IARA offers an excellent opportunity for networking with other members and exchange knowledge. It also takes immense pride in its services offerings to undergraduate and graduate students. Students are provided with opportunities to develop and clarify their research interests and skills as part of their preparation to become faculty members and researchers. Visit our website [www.iaraedu.com](http://www.iaraedu.com) for more details.

## About Suan Sunandha Rajabhat University, Thailand

Originally, Suan Sunandha was once the royal garden in the precinct of Dusit Palace as a place for leisure of King Rama V and the royal family. The name "Uttayan Sunandha" or "Sunandha Royal Garden" was dubbed from name of Indra God's garden in the paradise, and is also the name of King Rama V's favorite and beloved queen - Queen Sunandha Kumareerattana. In the reign of King Rama VI, 32 buildings were built for being the residence of the royal consorts and concubines of King Rama V, including their courtiers. H.H. Princess Saisavali Bhiromya, one of the Royal Consort, founded a lady school "Nibhakarn". aiming to train the royal etiquette and manner for the royal young ladies as well as the ladies from noble families.

The Siamese Coup d'état of 1932 had made a big impact towards the Royal households. A lot of royal members and courtiers resided in Suan Sunandha felt unsecure about the situation, consequently, they left the place. The beauty and splendid of Suan Sunandha, including Nibhakarn School were no longer existed.

It was until the reign of King Rama VIII, the once-decayed Suan Sunandha was back to life. The cabinet had made a consensus to make use of Suan Sunandha space as a lady school named "Sunandha Wittayalai School", transforming the royal inner court to a national education institution, and having been developed and upgraded to Suan Sunandha Rajabhat University right now.

Currently, Suan Sunandha Rajabhat University offers Bachelor's Degrees, Graduate Certificates, Master's Degrees and Doctorate Degrees. Both general courses and associate courses are available. It consists of 6 faculties and 9 colleges:

### Faculties

1. Faculty of Education
2. Faculty of Sciences and Technology
3. Faculty of Humanities and Social Science
4. Faculty of Industrial Technology
5. Faculty of Fine Arts
6. Faculty of Management Science

### Colleges

1. College of Innovation and Management
2. College of Logistics and Supply Chain
3. College of Nursing and Health
4. College of Hospitality Industry Management
5. College of Communication Arts
6. College of Allied Health Science
7. College of Architecture
8. College of Grad
9. College of Politics and Government

## About The Conference

The conference aims to provide a forum for the exchange of ideas on the Recent Advancements in the areas of Science, Technology, Business, Economics, Management, Social Sciences, Humanities & Travel-Tourism. The conference aims to provide a common platform for researchers from the Academia as well as the industry to discuss and present their research work and also will try to provide an opportunity for collaboration among them.

## Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the Themes given below. However, the Themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 8 -10 pages.

## Article Submission Mail ID

[Email: submission@icrstm.com](mailto:submission@icrstm.com)

# THEMES OF CONFERENCE

## AGRICULTURAL

- Agriculture Science
- Agriculture Economics
- Agricultural Technics
- Field Crop Production

## FOOD SCIENCE

- Food Processing
- Food Nutrition
- Food Chemistry
- Food Biotechnology
- Natural Products and Innovative

## BIOLOGY

- Biodiversity
- Botany
- Bioinformatics
- Zoology
- Biomedical
- Life Sciences
- Biotechnology
- Genetic Engineering
- Cell and Microbiology

## VETERINARY SCIENCE

- Animal Biotechnology
- Animal Ethics
- Animal Husbandry
- Dairy
- Milk and Meat Products

## APPLIED SCIENCE

- Chemistry
- Physics
- Geology
- Life Sciences

## SOCIAL SCIENCE

- Economics
- Education
- Philosophy
- Mathematics
- Statistics
- Anthropology
- Social Work
- Law
- Public Administration
- Women's history
- Women's studies
- International Relations
- Development Studies
- Cross-Cultural Studies
- Archaeology
- Astronomy
- English
- History
- Geography
- Political Science
- Psychology
- Sociology
- Fashion Studies

## PHARMACEUTICAL SCIENCES

- Drug Delivery Systems
- Pharmaceutical Chemistry
- Pharmaceutical Biotechnology
- Pharmaceutical Microbiology
- Molecular Pharmacology
- Pharmacology
- Pharmaceutical Toxicology
- Pharmacy Management
- Clinical Pharmacy
- Pharmacoinformatics
- Current Issues of Pharmacy
- Ethics in Pharmacy

## MEDICAL SCIENCES

- Medical Ethics
- Dentistry
- Family Medicine
- Current Research in Medical Science
- Health and Medicine
- Health Sciences
- Health Policy
- Stress and Anger Management
- Mental Health Education
- Mental Illness & Health care
- Child and Adolescent Psychiatry
- Mental Health legislation

## ENVIRONMENTAL SCIENCES

- Ecology
- Earth Sciences
- Climate and Climatic Changes
- Global Warming
- Waste Management
- Mass Communication
- Journalism
- Liberal Arts
- Peace and Conflict Studies
- Language
- Literature
- Museum & Heritage
- Islamic Studies
- Music
- Religious studies
- Home Science
- Health Science
- Library Science
- Silviculture

## TOURISM

- Animation in Tourism
- Digital Transformations in Tourism
- Event Management
- Governance of Tourism
- Hospitality & Tourism/Smart Tourism
- New Business Models in Tourism
- Service Management
- Tourism Marketing

## MANAGEMENT

- Business Administration
- Human Resource Management
- Finance Management
- Marketing Management
- Production Management
- Operations Management
- Hotel Management
- Insurance Management
- Knowledge Management
- Advertising Management
- Performance Management
- Talent Management
- Critical Management
- IT Management
- International Marketing
- Investment Management
- Project Management
- Quality Management
- Relationship Marketing
- Resource Management
- Strategic Management
- Commerce
- E-Commerce
- Business Ethics
- Corporate Social Responsibility
- Customer Relationship Management
- Digital Marketing
- Entrepreneurship
- Product and Brand Management
- Rural Marketing
- Services Marketing

## ENGINEERING & TECHNOLOGY

- Automobile Engineering
- Mechanical Engineering
- Electrical Engineering
- Chemical Engineering
- Civil Engineering
- Electronics Engineering
- Computer Engineering
- Information Technology
- Engineering Ecology
- Biotechnology
- Genetic Engineering
- Data Science
- Big Data Analytics
- Networks, IoT and Cyber Security
- Cluster, Cloud, & Grid Computing
- Data Mining
- Neural Networks and Deep Learning
- Machine Learning
- Business Intelligence
- Human Computer Interface
- Wireless Communications and Networks
- Artificial Intelligence
- Intelligent control, Neuro-control,
- Fuzzy control and their applications
- Biomedical Imaging
- Biomedical and Health Informatics

## CHIEF PATRON



**Dr. Chutikarn Srivaboon**

Associate Professor

President

Suan Sunandha Rajabhat University, Thailand

## PATRON



**Dr. Preecha Pongpeng**

Assistant Professor

Vice-president for  
Administration

Suan Sunandha Rajabhat  
University, Thailand



**Dr. Suwaree Yordchim**

Assistant Professor

Vice-president for Research and  
Development

Suan Sunandha Rajabhat  
University, Thailand



**Dr. Nantiya Noichan**

Associate Professor

Vice-president for Academic  
Affairs

Suan Sunandha Rajabhat  
University, Thailand



**Dr. Wittaya Mekham**

Associate Professor

Vice-president for planning  
and quality assurance

Suan Sunandha Rajabhat  
University, Thailand



**Dr. Jetsarid Angsukanjanakul**

Assistant Professor

Vice-president for Student  
Affairs

Suan Sunandha Rajabhat  
University, Thailand



**Dr. Komsan Sommanawat**

Assistant Professor

Vice-president for Nakhon  
Pathom Campus

Suan Sunandha Rajabhat  
University, Thailand

## CONFERENCE CONVENORS



**Dr. Rosjana Chandhasa**

Associate Professor

Director of Institute of Research and Development  
Suan Sunandha Rajabhat University, Thailand



**Dr. Tazyn Rahman**

Managing Director

IARA Research Solutions Pvt. Ltd  
India

## CONFERENCE CO-CONVENORS



**Dr. Morakot Worachairungreung**

Assistant Professor

Vice-Director

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Dr. Yuttana Sudjaroen**

Assistant Professor

Vice-Director

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Dr. Kamal Gulati**

Associate Professor

Amity School of Insurance, Banking  
Actuarial Science, Amity University,  
Noida

## CONFERENCE COMMITTEE



**Ms. Waraphorn Sribuakaew**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Ms. Chutima Teerasuwan**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Ms. Suangsuda Subjaroen**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



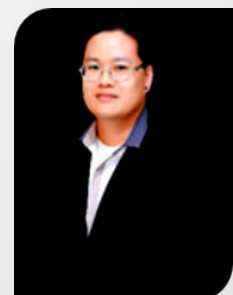
**Ms. Panchalika Takhianram**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Mr. Anuphan Suttimarn**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand



**Mr. Khajonwong Srivareerat**

Institute of Research and Development  
Suan Sunandha Rajabhat University,  
Thailand

## INTERNATIONAL ADVISORY MEMBERS

**Dr. Hamid Saremi**

President (Chancellor)  
Assrar Higher Education Institutue  
(Deemed to be university), Mashhad-Iran

**Prof. (Dr.) Alireza Heidari**

Professor, Faculty of Chemistry  
California South University, California, USA

**Dr. Rosemary Ekechukwu**

Associate Dean, Faculty of Education  
University of Port Harcourt  
Rivers State, Nigeria

**Prof. (Dr.) Elez Osmanovic**

Director,  
Institute for Scientific Research and Development  
Montenegro

**Nik Alif Amri Nik Hashim**

Lecturer  
Faculty of Hospitality, Tourism and Wellness  
Universiti Malaysia Kelantan,  
Malaysia

**Dr. Udin Udin**

Universitas Muhammadiyah Yogyakarta  
Indonesia

**Dr. Mohan Lal Agarwal**

US Fulbright Fellow & Professor  
MENA College of Management (MCM)  
Dubai

**Prof. (Dr.) Jose Vargas Hernandez**

Research Professor  
University of Guadalajara, Jalisco, México

**Dr. Maria-Ana Tupan**

Professor  
University of Bucharest  
Romania

**Prof. (Dr.) Badar Alam Iqbal**

Adjunct Professor  
Monarch University  
Switzerland

**Dr. Anis Ali**

Assistant Professor  
College of Business Administration  
Prince Sattam Bin Abdulaziz University  
Saudi Arabia

**Prof. Apriana Toding**

Universitas Kristen Indonesia  
Paulus, South Sulawesi, Indonesia

## PAPER SUBMISSION GUIDELINES

Manuscripts should be submitted preferably through email and the research article / paper should preferably not exceed 8 – 10 pages in all. The abstract should of 350 words in 12 points italic Times New Roman with minimum 4 to 5 keywords Manuscripts should be typed in 12 font-size, Times New Roman, single spaced with 1” margin on a standard A4 size paper. Manuscripts should be organized in the following order: title, name(s) of author(s) and his/her (their) complete affiliation(s) including zip code(s), Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References

### Registration Fees


<b>Foreign Authors</b>	<b>55 USD</b>
<b>Indian Authors</b>	<b>Rs. 1000</b>

**All papers of this conference will be reviewed jointly by the Conference review panel and respective Journal reviewing teams. All the selected authors will be offered publication in our associated journal IJAIR having ISSN: 2394-7780 and Impact Factor 7.36 and IJRMSS having ISSN: 2394-7780, Impact Factor 6.44 (Free of Cost)**

**Few selected papers will be published in SCOPUS, Web of Science, SCI, ABDC and UGC CARE listed journals. The Article Processing Fee will be collected separately from the author depending on the journal.**

# Publication Opportunities

## Science Citation Index

Web of Science 



+91- 8588011090



+91-8588011090



submission@icrstm.com



www.iaraedu.com / www.icrstm.com

### IMPORTANT DATES

Full Paper Submission	15 <sup>th</sup> October 2022
Acceptance Notification	18 <sup>th</sup> October 2022
Conference Date	9 <sup>th</sup> December 2022